



Public Relations and Economic Development Sub (Policy & Resources) Committee

Date: TUESDAY, 8 JANUARY 2019
Time: 3.00 pm
Venue: COMMITTEE ROOM 3 - COMMITTEE ROOMS

Members: Deputy Catherine McGuinness (Chairman)
Simon Duckworth (Deputy Chairman)
Sir Mark Boleat
Deputy Keith Bottomley
Tijs Broeke
The Rt. Hon the Lord Mayor, Alderman Peter Estlin
Anne Fairweather
Sophie Anne Fernandes
Christopher Hayward
Deputy Jamie Ingham Clark
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Alderman William Russell
Deputy Tom Sleigh
Sir Michael Snyder
James Tumbridge
Alderman Sir David Wootton

Enquiries: Emma Cunningham
emma.cunnington@cityoflondon.gov.uk

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 12 December 2018.
For Decision
(Pages 1 - 8)
4. **OUTSTANDING ACTIONS**
Report of the Town Clerk.
For Information
(Pages 9 - 10)
5. **GENERAL UPDATE FROM THE POLICY CHAIR**
The Policy Chair to be heard.
For Discussion
6. **EDO UPDATE**
Report of the Director of Economic Development.
For Information
(Pages 11 - 14)
7. **CORPORATE AFFAIRS UPDATE**
Report of the Director of Communications.
For Information
(Pages 15 - 20)
8. **PARLIAMENTARY TEAM UPDATE**
Report of the Remembrancer.
For Information
(Pages 21 - 22)
9. **DRESS CODES AT EVENTS**
Report of the Executive Director of Mansion House.
For Decision
(Pages 23 - 26)

10. **THE CITY OF LONDON CORPORATION'S SOCIAL MOBILITY STRATEGY FOR 2018-28 - PROGRESS UPDATE**
Report of the Chief Grants Officer and Director of City Bridge Trust.
- For Information**
(Pages 27 - 40)
11. **SUMMER ENRICHMENT PROGRAMME**
Report of the Director of Community and Children's Services.
- For Information**
(Pages 41 - 46)
12. **CITY CORPORATION'S LEGAL INITIATIVES**
Joint report of the Remembrancer and Director of Economic Development.
- For Information**
(Pages 47 - 54)
13. **POLICY CHAIR'S VISIT TO WASHINGTON AND NEW YORK**
Report of Director of Economic Development.
- For Information**
(Pages 55 - 58)
14. **SIX MONTH MEDIA UPDATE**
Report of the Director of Communications.
- For Information**
(Pages 59 - 62)
15. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
17. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

18. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

19. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Wednesday, 12 December 2018

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 12.00 pm

Present

Members:

Deputy Catherine McGuinness (Chair)
Sir Mark Boleat
Deputy Keith Bottomley
Tijs Broeke
Anne Fairweather
Sophie Anne Fernandes
Deputy Jamie Ingham Clark

Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Alderman William Russell
Deputy Tom Sleigh
James Tumbridge

In Attendance:

Karina Dostalova
Mark Wheatley
Deputy Philip Woodhouse

Officers:

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|--------------------|--|
| John Barradell | - Town Clerk & Chief Executive |
| Paul Double | - Remembrancer |
| Damian Nussbaum | - Director of Economic Development |
| Bob Roberts | - Director of Communications |
| Vic Annells | - Executive Director of Mansion House & the Central Criminal Court |
| Nigel Lefton | - Remembrancer's |
| Giles French | - Economic Development Office |
| Eugenie de Naurois | - Communications Team |

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from the Rt Hon the Lord Mayor, Alderman Peter Estlin, Christopher Hayward and Alderman Sir David Wootton.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

RESOLVED – That the public minutes and summary of the meeting held on Wednesday 14 November 2018 be approved as a correct record.

4. **OUTSTANDING ACTIONS**

Members received an outstanding actions report of the Town Clerk. The Town Clerk updated Members that whilst three actions were overdue, all three reports were now due for the January meeting.

RESOLVED, that:

- The report be noted.

5. **PRESENTATION FROM THE CHIEF EXECUTIVE OF THECITYUK, MILES CELIC**

The Sub-Committee received a presentation from the Chief Executive of TheCityUK, Miles Celic.

The Policy Chair introduced the Chief Executive, and made clear that TheCityUK was a critical partnership for the City of London Corporation, especially at this time. Members heard how the City Corporation was a founder and partner of TheCityUK and that it was important that the two organisations continued to support each other. Members were reminded that a report on the future funding arrangements for TheCityUK had been submitted to the Policy and Resources Committee and that this was not the opportunity to discuss that matter.

The Chief Executive of TheCityUK then gave an overview of the work and history of TheCityUK, and made the following key points:

- TheCityUK was a membership body set up at the request of the former Chancellor of the Exchequer, Alastair Darling, and former Mayor of London, Boris Johnson, to represent the ecosystem of the City.
- The City Corporation was founding member of the organisation and paid the office rent; today, the City Corporation contribute 8% of the TheCityUK's income.
- TheCityUK and the City Corporation work closely together as a private/public partnership and jointly set up the International Regulatory Strategy Group (IRSG).
- The City Corporation was represented on the TheCityUK's main governance groups such as the Advisory Council and the Board, where the Policy Chair serves as the Deputy Chair.
- TheCityUK and City Corporation have worked on Brexit issues together as well as international work such as building the Memorandum of Understanding with the Tokyo Metropolitan Government.
- There was appetite to build on success with the City Corporation as a key partner.

Members then asked the Chief Executive of TheCityUK a range of questions, as follows:

- A Member raised a question regarding TheCityUK's commitment to diversity and inclusion and how the Chief Executive planned to increase the diversity of his leadership team. The Chief Executive accepted the Member's comments and explained that TheCityUK represents a sector which generally struggles to attract a diverse group of people in its leadership teams.

- A Member raised a question regarding the transparency of companies declaring their membership of TheCityUK. The Chief Executive clarified the position that the decision on whether to declare membership of TheCityUK lay with the organisations themselves. Some Members suggested that the Chief Executive should consider publishing those organisations who wished to be declared as Members on their website to help encourage all organisations to be transparent in this matter.
- A Member raised a question regarding TheCityUK's engagement with the Labour Party, as well as TheCityUK's position on mutual recognition and the Prime Minister's Brexit deal. The Chief Executive updated Members on TheCityUK's engagement with the Labour party at various events, and that regarding mutual recognition, they had adopted the position taken by the IRSG in regards to Brexit scenarios.
- A Member commented that, in his experience, there was sometimes some confusion in Brussels as to the difference between TheCityUK and the City Corporation. There was discussion that the name "TheCityUK" contributed to this misunderstanding. The Chief Executive emphasised the importance of the business voice being heard in Brussels and he reported the great support he had heard concerning the increased presence that the City Corporation were building in Brussels.
- A Member asked whether there was anything that the Chief Executive would change about the relationship with the City Corporation. The Chief Executive felt that the relationship was currently extremely constructive and that he would only want to build on this and work more closely together.

The Policy Chair thanked the Chief Executive for his presentation and he left the meeting at this point.

6. **EDO MONTHLY UPDATE - NOVEMBER**

The Sub-Committee received a report of the Director of Economic Development providing highlights of the key activity undertaken by the Economic Development Office (EDO) in November.

RESOLVED, that:

- The report be noted.

7. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members on key elements of the Corporate Affairs team's activity in support of the City Corporation's external political engagement and corporate communications.

The Director of Communications proposed that, due to the present uncertainty of the UK Government's political volatility in terms of the Conservative leadership contest, there would be no advantage in the City Corporation being involved in party political issues and clear that the City Corporation should not be commenting on the political situation.

RESOLVED, that:

- The report be noted.

8. PARLIAMENTARY TEAM UPDATE

The Sub-Committee received a report of the Remembrancer updating Members on the main elements of the Parliamentary Team's activity in support of the City Corporation's political and parliamentary engagement.

The Remembrancer circulated a document, which set out the latest position regarding the Conservative leadership challenge, which was taking place at the time of the meeting.

The Policy Chair thanked officers of the Communications Team and the Remembrancers Team for their recent work, especially when the political situation had been so volatile.

RESOLVED, that:

- The report be noted.

9. ENHANCING SPORT ENGAGEMENT

The Sub-Committee considered a report of the Director of Communications concerning a clear and proportionate strategy on sports engagement.

The Director of Communications reassured Members that the report met the points raised from the minutes of the October meeting of this Sub-Committee.

Members were glad to see progress in this area but expressed that, on the whole, they had expected more funding for activation than requested in the report. Other Members also commented that sport was a key part of the work of Open Spaces Committee and Culture, Heritage and Libraries Committee. Members were reminded that the terms of reference of the Public Relations and Economic Development Sub-Committee had recently been amended to include specific reference to "oversight and governance of Sport Engagement (with power to act)" and so this Sub-Committee should retain oversight of this work.

However, Members asked the Town Clerk to further consider where the right "home" for this would be at officer level, with some Members concerned at the level of seniority of the proposed post.

Members, also, requested that reference be made in future reports on the amount of current spending on sport. A couple of Members expressed concern that the paper did not present a strategy nor encompassed all the work that was being undertaken across the organisation.

One Member commented on a concern that the Resource Allocation Sub Committee would shortly be considering medium term financial priorities, and any additional funding on sport engagement should be considered as part of this. A longer-term view would need to be considered, in order to avoid drawing down on contingencies.

The Remembrancer confirmed that he had looked at a forward plan of potential hospitality opportunities concerning sport and would be reporting this to the Hospitality Working Party in due course.

A Member observed that the Freedom of the City of London would be an appropriate mechanism and opportunity for the City Corporation to display soft power and show its support for sport.

Members asked the Town Clerk to consider how to ensure that the sports engagement work remain under constant review, either by introducing standing items on the agenda or through the outstanding actions report.

RESOLVED, that:

- The new process for enhancing sport engagement be approved, subject to the Town Clerk's consideration on where the role should sit and if extra funding might be needed.

10. SPONSORSHIP AND BRANDING OF PARTY-POLITICAL EVENTS IN GUILDHALL

The Sub-Committee considered a report of the Director of Communications concerning sponsorship and branding of party-political events taking place at Guildhall.

The Director of Communications advised that in the event of a snap general election the City Corporation would not be providing any party-political support. A Member contested that the purdah laws during a general election had, in the past, being mis-interpreted and that the City Corporation is required to avoid partiality.

RESOLVED, that:

- The City Corporation continue to sponsor events at Guildhall which may have party-political links; and
- The City Corporation's branding is associated with those events.

11. STANDALONE WEBSITE - PROMOTING LONDON AND THE UK FOR FINANCIAL AND PROFESSIONAL SERVICES

The Sub-Committee received a joint report by the Director of Economic Development and the Director of Communications relating to an update on progress on the development of the standalone digital platform to promote London and the UK as a location to locate, invest and do business for financial and professional services firms.

A Member asked for an update on the corporate website, and specifically that thought would be given to ensure that information on the City Corporation's open spaces was made easier to find.

Other Members questioned the need for this particular website and raised concerns such as how the website would advise businesses on the status of the relationship between the UK and the EU when this situation was still so uncertain.

The Director of Economic Development explained that the intention of the paper was to provide Members with an update on the website, which had already received appropriate approvals. The branding on the website would be clearly in line with the City Corporation's main website. He also commented that this was an opportunity to ensure that the strong narrative of the financial and professional services sector in London and the UK was given the prominence it deserved, as there was currently a gap where London's main competitors were strongly active.

Responding to a question, the Director of Communications updated Members on the procurement process for the new City Corporation's corporate website, and agreed, upon request to submit an update report to this Sub-Committee in due course.

RESOLVED, that:

- The report be noted;
- An update on the new City Corporation's corporate website be submitted to the Public Relations and Economic Development Sub-Committee in due course.

12. COMMERCIAL FILMING IN THE CITY

The Sub-Committee considered a report of the Director of Communications concerning guidelines on when the City Corporation supported filming requests in the City.

A Member remarked that the £627,055 income received last year for filming could be recharged to the budget for sports engagement. However, it was later clarified that, currently, the income from filming is reinvested into the affected departments, e.g. traffic management.

The Sub-Committee discussed how it was important that this protocol included all departments across the organisation. The Director of Communications responded that a consultant would be addressing these wider issues but that it was important to have a protocol in place at this stage.

A Member commented that the Canary Wharf Group reinvested the money raised through filming into an organisation that supported young filmmakers in Tower Hamlets.

RESOLVED, that:

- It be recommended to the Policy & Resources Committee to approve strategic guidelines for approving and rejecting applications to support and facilitate filming on public land in the City.

13. CORPORATION ENGAGEMENT ON VISAS AND IMMIGRATION

The Sub-Committee received a report of the Director of Economic Development concerning the City Corporation's engagement on visa and immigration issues.

RESOLVED, that:

- The report be noted.

14. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

Questions were raised as follows -

Data Flows

A Member raised a concern with a table, produced in-house, that had been circulated electronically to the Members of the Public Relations and Economic Development Sub-Committee outlining descriptions of various Brexit end states. He felt that the description of in-flow of personal data was wrong as adequacy had no connection with the Withdrawal Agreement.

Security ID Cards

A Member questioned the recent decision to remove the City of London crest from security passes and the inconvenience this had caused to Members when needing to prove that they were from the City Corporation at events or external meetings. Members were advised by the Town Clerk that they needed to retain two security passes, and the Sub-Committee felt that it was more important to follow security advice.

15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

16. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item

17

Paragraph

3

17. **NON-PUBLIC MINUTES**

The non-public minutes and summary of the meeting held on Wednesday 14 November 2018 were approved.

18. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

Questions were raised in respect of the following –

Name Change of the Sub-Committee

A Member asked whether the Public Relations and Economic Development Sub Committee's name may change in light of proposed name changes of departments that report to the Sub-Committee.

19. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no items of urgent business.

The meeting closed at 1.20 pm

Chairman

Contact Officer: Emma Cunnington
emma.cunnington@cityoflondon.gov.uk

Public Relations and Economic Development Sub-Committee

Outstanding Actions Sheet - January 2019

| No. | Date | Action | Officer responsible | Progress Update |
|-----|----------|--|---------------------|--|
| 1 | 26.02.18 | Members of the Public Relations and Economic Development Sub Committee receive regular emails outlining the Policy Chairman's political and business engagements. | Emma Cunnington | On-going. |
| 2 | 29.05.18 | Further consideration to be given to the voting system for electing co-opted Members to the Sub-Committee. | Emma Cunnington | Due February 2019. |
| 3 | 25.07.18 | The Director of Economic Development to report Corporate Risk 02 – Loss of Business to the City and any other Brexit-related risks impacting the City Corporation to the Sub-Committee. | Damian Nussbaum | Completed. |
| 4 | 25.07.18 | The Director of Communications create a filming protocol in the City to be submitted to the Sub Committee before the end of the year. | Bob Roberts | Completed |
| 5 | 25.07.18 | Further information be provided to the Sub Committee regarding the budget for the City Dynamics programme. | Damian Nussbaum | Due December 2018. |
| 6 | 25.07.18 | The dress codes at events in Mansion House be reviewed. | Vic Annells | Due December 2018. <i>On today's agenda.</i> |
| 7 | 03.09.18 | A report of the Town Clerk to be submitted to the Sub Committee swiftly to assess how the City Corporation could help tackle the issue of learning loss and hunger of children from low socio-economic backgrounds over the Summer holidays. | Sufina Ahmad | Due December 2018. <i>On today's agenda.</i> |

Public Relations and Economic Development Sub-Committee

Outstanding Actions Sheet - January 2019

| No. | Date | Action | Officer responsible | Progress Update |
|------------|-------------|--|---------------------------------|--|
| 8 | 12.12.18 | The Town Clerk to consider where the sports engagement role should sit and if extra funding might be needed. | John Barradell, Bob Roberts | Due March 2019. |
| 9 | 03.09.18 | A report on effectiveness measures of the regional strategy to be submitted to the Sub Committee. | Damian Nussbaum | Completed (approved by Policy & Resources Committee in Nov). |
| 10 | 14.11.18 | Members to be given an overview of legal initiatives that the City Corporation is involved in. | Paul Double, Damian Nussbaum | Due March 2019. <i>On today's agenda.</i> |
| 11 | 12.12.18 | An update on the new City Corporation's corporate website be submitted to the Public Relations and Economic Development Sub-Committee in due course. | Bob Roberts | Due March 2019. |

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| Committee | Dated: |
| Public Relations & Economic Development Sub-Committee | 8 January 2018 |
| Subject: EDO monthly update – December | Public |
| Report of: Director of Economic Development | For Information |
| Report author: Jacob Christie | |

Summary

The following report provides Members with highlights of the key activity undertaken by the Economic Development Office (EDO) in December. This month has highlighted the opportunities the City Corporation has had to promote UK FPS into key markets. In London, there has been a range of delivery across different sectors. There have been several report launches, an international visit and the hosting of several events with key stakeholders.

Recommendation

Members are asked to:

- Note the progress of EDO workstreams.

Main Report

1. The team supported the Lord Mayor's first international visit of his year to the U.S, Canada and Mexico. The main focusses were FinTech, infrastructure and Green Finance and key meetings included Facebook and Silicon Valley Bank in San Francisco, as well as the new Finance Minister and Central Bank Governor in Mexico. The Lord Mayor was also joined by a senior FinTech delegation, led by business champion, Charles Mindenhall from Blenheim Chalcot, in San Francisco.
2. The Policy Chair hosted a roundtable of trade associations to discuss. In attendance were representatives of UK Finance, the Investment Association (IA), Association for Financial Markets in Europe (AFME), Association of British Insurers (ABI), Futures Industry Association (FIA), Alternative Investment Management Association (AIMA), Association for Foreign Banks (AFB), TheCityUK (TCUK), Personal Investment Management and Financial Advice (PIMFA), International Swaps and Derivatives Association (ISDA), European Financial Services Chairmen's Advisory Committee (EFSCAC) and London & Partners. The representatives discussed a range of issues connected with Brexit, principally focussed on cliff edge concerns around recognition of clearing houses, data flows and contract continuity for insurance and derivatives. In addition there was a discussion with Allen Simpson, Director of Strategy and Corporate Affairs at London & Partners on how they promote London internationally. Representatives discussed how the sector can contribute to the promotion of London. The Director of Economic Development updated the trade associations on our work developing a new, stand alone website promoting the financial and related professional sector

in the UK. Finally it was agreed to join up on engagement, sharing agendas and read outs where appropriate.

3. The Exports and Investments team hosted a roundtable with Infosys on Open Banking, which saw 15 senior executives attend a breakfast event to discuss how Open Banking provides an opportunity to revolutionise the corporate banking sector as well as the retail banking sector. This was a good example of internal cross-team working (Innovation team provided great support), supporting a key account (Infosys is an Indian investor) and also positioning the the City Corporation as a thought leader in innovation (convening parties for Open Banking discussion).
4. EDO completed and published the November Asia Next Decade case study, featuring Agricultural Bank of China. The December case study is on track. The second RMB Quarterly paper was also published in partnership with the People's Bank of China.
5. The final workshop in the 2018 Leaders of Tomorrow development series for future City leaders took place on 6th December, hosted at Barclays Rise in Shoreditch. The workshop was focused on the topic of 'Approaches to Leadership – what will I do differently?' the event marked the culmination of the 2018 programme, part of the late Lord Mayor's Business of Trust initiative, which engaged more than 60 future leaders – all nominated by C-suite level City stakeholders - in 15 different events across the year.
6. EDO supported the Digital Skills Summit where more than 200 people gathered to hear about the future of digital skills from experts from across the Financial and Professional Services sector and beyond. Speakers at the Summit included Andreas Schleicher (Director for Education and Skills, OECD) Dr Yuhyun Park (Founder, DQ Institute), and Annika Small, OBE (Co-founder and Director, Centre for the Acceleration of Social Technology) and breakout sessions focused on digital competitiveness, creativity and citizenship.
7. The International Regulatory Strategy Group (IRSG) Data workstream met in early December. Members of the group agreed that its key focus, until March 2019, would remain on the pursuit of an adequacy decision for the UK. This will include ongoing engagement with DCMS and other relevant government departments, together with the continuation of a dialogue with other existing adequate jurisdictions. In addition it will consider how far to engage in a current legislative dossier – e-Privacy Regulation. In the case of no deal the workstream will continue to highlight the risks to the transfer of data for UK/EU27 industry. The workstream will also begin to consider the future shape of the UK's data privacy framework. Representatives from DCMS, DExEU, HMT and the Home Office also attended the meeting and gave an update on preparations across the range of scenarios.
8. The Research Team published the eleventh edition of our Total Tax Contribution of UK Financial Services report. The report analyses the taxes generated by the financial services sector in the year to March 2018. The industry's contribution to the Exchequer increased this year to £75bn, the highest it has been since the survey began eleven years ago, and an increase of 4% on last year's total of £72.1bn. This makes up 10.9% of the UK Government's tax receipts from all

sources, and equates to about half of the UK Government's spending on health or around three-quarters of the Government's spending on education. The financial services sector has been a significant contributor to the UK's tax revenues since this survey began a decade ago, and has consistently contributed between 10% and 14% of the UK Government's total tax take. Employment in financial services has remained at a stable 1.1 million, this accounts for 3.4% of the UK's workforce.

9. The Chair of Policy and Resources will be visiting India from 26th - 31st January 2019. The visit will focus on the policy issues surrounding Insolvency and Bankruptcy and increasing the accessibility of both FinTech and green finance for the Indian market. Our Special Advisor for Asia, Sherry Madera, and our representative office in Mumbai are supporting the visit and compiled the programme which includes a number of high-level meetings with key stakeholders including Businesses, the British High Commissioner and various industry representatives.
10. The Lord Mayor has upcoming international visits during Quarter 1 2019 to the Gulf, Davos, Asia and Switzerland. Each visit will aim to offer some Brexit reassurance and promoting trade, both as inward investment and export opportunities. The visit to the Gulf includes visits to Kuwait and the UAE (13th - 16th January) and is themed around green finance, Islamic financing, asset management and capital markets. The visit to Davos offers an opportunity for the Lord Mayor to engage with key stakeholders. The visit to Asia includes time in South Korea, Japan, Singapore and Hong Kong (12th- 21st February) and is themed around, the Lord Mayor's theme of 'Tomorrow's City Today', particularly focusing on FinTech, green finance, infrastructure and asset management. Finally, the Lord Mayor's visit to China is themed on FinTech and greening the Belt and Road Initiative. During all of these visits the Lord Mayor will meet with key business figure, Government and trade representative.
11. On 11th December the City of London Corporation hosted the second annual Japanese Financial Dialogue supported by HM Treasury and TheCity UK. The Chair of Policy welcomed all guests to the event and attended the senior representative's lunch. During the morning sessions, the discussion was focused on the macroeconomic outlook and policy developments as well as Brexit whilst the afternoon focused more on Financial services and regulation. There were particularly interesting discussions around innovation and sustainable finance and market fragmentation. We also hosted a business roundtable the day before the FD which helped to strengthen the business input into the government-to-government Financial Dialogue and, building on the momentum achieved last year, to identify priority areas for UK-Japan collaboration. These events supported the City of London's ongoing engagement with Japan both at nationals and regional government level.

Jacob Christie | Exports & Investments Coordinator
Economic Development Office

Jacob.christie@cityoflondon.gov.uk | 020 7332 3374

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| Committee(s) | Dated: |
| Public Relations and Economic Development Sub-Committee | 8 January 2019 |
| Subject: Corporate Affairs Update | Public |
| Report of: Bob Roberts, Director of Communications | For Information |
| Report author: Meghan Green, Corporate Affairs Officer | |

Summary

This report provides a monthly update of the Corporate Affairs team's activities, supporting the City Corporation's strategic political engagement.

The Corporate Affairs team coordinates and organises the City Corporation's political engagement and seeks to support both Officers and Members in its delivery, with a particular focus on the activity undertaken by the Policy Chair and Lord Mayor.

The activities documented in this report focus largely on those lead by the Corporate Affairs team. Activities undertaken in partnership with other teams and departments are also included and have been appropriately termed.

The timeframe of this report spans the period lapsed between the previous and current meetings of this Sub Committee.

Recommendation

Members are asked to:

- Note this report.

Main Report

Strategic Objectives/engagement

1. Based on developments in the domestic political and economic landscape and in line with the City Corporation's corporate priorities, the Corporate Affairs team has focused its activity in the following areas:

Brexit

2. Although the Government has now delayed the Meaningful Vote, the Corporate Affairs team has worked under the assumption that the vote could be called at any time and has therefore examined all eventualities. The team has:

- a) Continued to monitor latest political developments in the UK and the European Union;
- b) Considered and prepared for various outcomes of the Meaningful Vote when put before the Commons;
- c) Contributed to Brexit updates for the Policy Chair and, working with the Remembrancer's office, assisted in briefing Parliamentarians on cliff-edge risks;
- d) Drafted the speech for the Policy Chair ahead of the London & Berlin Chambers of Commerce Dialogue on Brexit and attended the discussion.

Domestic Political Engagement

- 3. Productive dialogue between the City Corporation and key decision-makers on matters of mutual relevance is a key aim of the political engagement undertaken by Corporate Affairs. To this end, the Corporate Affairs team has:
 - a) Organised and prepared briefings for meetings and other engagements between the Policy Chair and senior politicians at local and national level;
 - b) Organised and prepared briefings for meetings and other engagements between the Policy Chair and Members of Parliament;
 - c) Contributed to briefings and speeches for the Lord Mayor's engagements with senior politicians;
 - d) Monitored developments in public policy matters of importance to the City Corporation;
 - e) Held internal meetings with the Economic Development Office on how best to take forward the Regional Strategy so the Lord Mayor's engagements are in synergy with that of the Policy Chair.
 - f) The Policy Chair was approached by Hamish Sandison, Chair of Labour Business, in early November to see if the City Corporation would like to sponsor a table at the Labour Business Dinner. The Dinner took place on 6 December. This served as a good opportunity for the City Corporation to build on conversations with leading Labour figures and ensure our views on key business matters were relayed.

London – Local engagement and London promotion

- 4. The Corporate Affairs team seeks to develop and encourage City Corporation engagement with the rest of London beyond the Square Mile. To this end, the Corporate Affairs team has:
 - a) Organised meetings with London borough leaders on topics such as our cultural and heritage assets;
 - b) Drafted briefings and speeches for the Policy Chair's engagements with London Borough Leaders;
 - c) Organised a meeting and networking event with Islington Council as part of an ongoing partnership with the borough;
 - d) Organised a visit for the Policy Chair to the London Borough of Bexley;
 - e) Prepared for the London Government Dinner hosted by the Lord Mayor at Mansion House (guests, speeches and gifts);
 - f) Collaborated with the Centre for London on its report on London's relationship with other regions in the UK.

Party Conferences 2019

5. The Corporate Affairs team has taken initial steps in organising the City Corporation's presence at party conferences in 2019. The team has:
 - a) Researched and secured accommodation;
 - b) Researched and secured appropriate venues for the Corporation's flagship evening event;
 - c) Begun to organise recces to these venues with a view to carrying out these site visits in early 2019.

Think Tanks

6. As part of our ongoing engagement with think tanks, the Corporate Affairs team has:
 - a) Held ad hoc meetings with the think tanks, Policy Exchange, WIG, Reform and Bright Blue, in order to discuss the merits of corporate membership and future partnership opportunities;
 - b) Discussed the upcoming *Women in Finance Charter Annual Review*, of which the City Corporation is a signatory, alongside New Financial.

Overall Activities

7. The Corporate Affairs team's core activities in delivering the City Corporation's strategic political engagement include:
 - a) Ensuring senior City Corporation representatives are meeting with relevant lawmakers and policymakers on issues of pertinence to the organisation;
 - b) Coordinating high-level engagement between senior City Corporation representatives and senior political figures at a national, regional and local level;
 - c) Maintaining and developing partnerships with think-tanks from across the political spectrum;
 - d) Organising the City Corporation's annual Party Conference activity;
 - e) Organising bilateral and multilateral engagements between senior City Corporation representatives and Government Ministers;
 - f) Participating in and contributing to all briefings for senior Members and Officers in their external engagements;
 - g) Drafting speeches for the Policy Chair, Deputy Chair, and Vice Chairs;
 - h) Reviewing and liaising over speeches for the Lord Mayor;
 - i) Collating and reviewing notes from meetings and engagements held by senior Members and Officers with external figures.

Meghan Green

Corporate Affairs Officer, Town Clerk's Department

T: 020 7332 1754

E: Meghan.green@cityoflondon.gov.uk

APPENDIX

ENGAGEMENTS

| Category | Type | Attendee(s) | Date | Contribution |
|-----------------------|--|---|------------|--|
| Business / Government | Bloomberg Dinner | Rt Hon Philip Hammond MP , Chancellor of the Exchequer; Vilius Šapoka , Ministry of Finance, Republic of Lithuania; Peter Grauer , Chairman, Bloomberg | 10/12/2018 | Briefing: Representative Lord Mayor Alderman Sir Alan Yarrow |
| Business | Law Society President welcome dinner | Simon Davis , Vice President, Law Society | 10/12/2018 | Speech: Policy Chair |
| Business | <i>Japan Financial Dialogue</i> | John Glen MP , Economic Secretary to the Treasury | 11/12/2018 | Speech and briefing: Policy Chair |
| Business | <i>London & Berlin Chambers of Commerce Inter-Chamber Dialogue on Brexit</i> | Rajesh Agrawal , Deputy Mayor of London | 11/12/2018 | Speech: Policy Chair |
| Business | Trade Associations Roundtable | Allen Simpson , London and Partners | 11/12/2018 | Speech: Policy Chair |
| Business | 100% Club Roundtable and Reception | Rosemary Martin , General Counsel and Company Secretary, Vodafone | 12/12/18 | Briefing and speech: Policy Chair |
| Local Government | CoLC and London Borough of Islington partnership event | Cllr Richard Watts , Leader of Islington Council | 13/12/18 | Organisation, speech and briefing: Policy Chair |
| Parliament | Meeting | Emma Little-Pengelly MP , DUP Member of Parliament | 17/12/18 | Briefing: Policy Chair |
| Parliament | Meeting | Rt Hon Lord Gummer of Deben and Dom de Ville , Senior Consultant, Sancroft | 18/12/2018 | Briefing: Policy Chair |
| Local Government | Visit to Bexley | Hosted by Cllr Teresa O'Neill , Bexley Council Leader | 19/12/2018 | Organisation and briefing: Policy Chair |
| Charity | Concert and Dinner | Hosted by British Red Cross at St. Paul's Cathedral | 20/12/18 | Organisation: Policy Chair |

| | | | | |
|------------|---------|---|----------|---|
| Parliament | Meeting | Nick Boles MP , Member of Parliament for Grantham and Stamford | 8/1/2019 | Organisation and briefing: Policy Chair |
|------------|---------|---|----------|---|

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|--|------------------------|
| Committee(s) | Dated: |
| Public Relations and Economic Development Sub-Committee | 8 January 2019 |
| Subject: Parliamentary Team update | Public |
| Report of: Paul Double, City Remembrancer | For Information |
| Report author: Emma Wade, Parliamentary Engagement Officer | |

Summary

This report has been prepared to update Members on the main elements of the Parliamentary Team's activity in support of the City of London Corporation's political and parliamentary engagement. An oral update will be provided at the meeting to include the Government's Immigration White Paper and Bill.

This report spans the period since the last meeting of the Public Relations and Economic Development Sub Committee on 12 December. Parliament will be in recess from 21 December to 6 January (inclusive).

Recommendation

Members are asked to:

- note the report.

Main Report

1. At the time of writing, further debate and the so-called 'meaningful vote' on the Government's Brexit deal has been scheduled for the weeks commencing 7 and 14 January, respectively. Reports on the parliamentary proceedings will be distributed to PRED Members after each sitting of the debate on the withdrawal deal. In addition, Public Policy Bulletins will be issued, in conjunction with the Corporate Affairs Team, following significant statements from the Government to the House of Commons. An oral update will be provided on Brexit-related developments at the next meeting of the Committee.

Legislation

2. The Government introduced its Immigration and Social Security Co-ordination (EU Withdrawal) Bill, at the same time as the Home Secretary Sajid Javid published a 'future skills-based immigration system' White Paper setting out Ministers' plans to end free movement. At present, no date has been announced for the Bill's second reading in the Commons.
3. Environment Secretary Michael Gove published the draft Environment (Principles and Governance) Bill setting out how the Government intends to maintain environmental standards after Brexit. The draft Bill creates a new, statutory and independent environment body: the Office for Environmental Protection (OEP).

The OEP is intended to be able to scrutinise and advise on environmental legislation and the current 25-year environment plan, investigate complaints, and take enforcement action, including through legal proceedings if needed. The draft Bill commits the government to publishing a policy statement which will set out how ministers should interpret and apply environmental principles. It also commits Government to have a plan for environmental improvement. The draft clauses will now be the subject of pre-legislative scrutiny in Parliament.

4. The Financial Services (Implementation of Legislation) Bill had its second reading. Government Minister Lord Bates said that the powers under the EU (Withdrawal) Act 2018, were only applicable to EU legislation, which was in force at the time of exit. Bates told Peers that “In many cases, the UK strongly supported these laws when they were being negotiated and played a leading role in shaping them over a number of years”. The Minister said that the Bill would allow the Government to “implement in the UK a specified list of the most necessary EU financial services legislative proposals in the pipeline through statutory instruments subject to the affirmative procedure.” Acknowledging the broad nature of the power, Bates said that in the event of no deal it will “be vital to ensure that any legislation implemented in the UK can be adjusted to work best for the UK markets outside the EU... The Bill is and can be only a stop-gap measure to minimise disruption in the event of no deal for a time-limited period.” The Bill will have its Committee stage on 8 January.

Debates and Briefings

5. The Parliamentary Team, in liaison with Corporate Affairs and EDO, have continued to engage with MPs and Peers to highlight the necessary ‘no deal’ contingency planning needed for the sector. In particular, the Policy Chair held a phone call with former Minister for London Greg Hands MP (Con, Chelsea and Fulham).
6. An updated briefing note on the ‘cliff edge’ risks for the financial services sector will be circulated to all MPs and Peers on the Speaker’s List ahead of the meaningful vote and debate.
7. A briefing document was provided to Stephen Timms MP (Lab) for a debate on the impact of Brexit on orchestras, which outlined evidence collated from Guildhall School, the Barbican Centre and the City Corporation’s Culture, Heritage and Libraries team, setting out some of the potential impacts of Brexit on the arts and creative industries.

Select Committees

8. Commander Karen Baxter of the City of London Police has been invited to give oral evidence to the Treasury Select Committee on 8 January, to discuss economic crime. This follows written evidence submitted to the inquiry last year.

Emma Wade

Parliamentary Engagement Officer, Office of the City Remembrancer

T: 020 7332 3901

E: emma.wade@cityoflondon.gov.uk

| | |
|--|---------------------------------|
| Committee Public Relations and Economic Development Sub Committee | Dated: 8 January 2019 |
| Subject: Recommendations for Public Relations and Economic Development Sub Committee on the dress codes for events at the Mansion House. | Public |
| Report of: Vic Annells, Executive Director, The Mansion House & Central Criminal Court | For Decision |
| Report author: Jeremy Blackburn, Head of Relationship and Networks, The Mansion House and Central Criminal Court | |

Summary

This paper is a response to questions raised at the Public Relations and Economic Development Sub Committee about dress codes for Mansion House dinners. It provides an opportunity to apply a more flexible approach to dress codes for formal events at the Mansion House. This paper was delayed pending developments on the Business and Industry Dinner which have now progressed.

Recommendation

Members are asked to recommend to the Policy and Resources Committee to:

- support the trial introduction of Lounge Suit as the dress code for the Business and Industry Dinner in March 2019.

Background

1. Each year there are a broad range of banquets, dinners and events that take place at the Mansion House. Many of these, whilst hosted by The Rt Honourable The Lord Mayor (Lord Mayor), are delivered in partnership with external stakeholders or organisations. These banquets, dinners and events can be placed into four categories, based on their status, as shown in the table below.
2. A dress code applies to each category. A dress code is regarded as an accepted or prevailing style of dress. It sets out the rules or guidelines specifying the expected or permitted style of dress for a social occasion, place of work, dinner etc. The current dress code for each category is also listed below.
3. The status, whether State Banquets or Other Occasions, and the dress code for the Lord Mayor, Aldermen, Sheriffs, Common Councilmen, Officers, and Household Officers is laid out in the Ceremonials of the Corporation of London Handbook. It has been custom for the dress code for guests to be consistent with that for the Lord Mayor et al.

Mansion House Set Piece: State**Dress Code: White Tie**

State Banquets hosted by the Lord Mayor. Examples include Easter Banquet, Dinner to HM Judges and Dinner to Masters, Prime Wardens and Bailiffs.

Example – Easter Banquet: This is one of the ‘ceremonial and state’ dinners that has existed for many years and is for the Ambassadors and High Commissioners accredited to the Court of St James’s. The Banquet provides a prominent platform for the Foreign Secretary to address the Diplomatic Corps and speak on matters related to the UK’s foreign policy.

The Banquet is an opportunity for the Lord Mayor and Chair of Policy and Resources to build relationships with representatives of those in priority countries and markets to the City of London Corporation and those countries involved in their forthcoming programme of international visits. Ministers and Senior Officials from relevant government departments (principally FCO, DIT, DIFID and BIS) and Royal Household officials are also invited.

This important, ‘ceremonial and state’ Banquet is significant to the ongoing positive relationship between the City of London Corporation, the Foreign and Commonwealth Office and Ambassadors and High Commissioners.

For these ‘ceremonial and state’ occasions, in order to maintain their appropriate status and influence, the preferred dress code is White Tie.

Mansion House Set Piece: Business / City**Dress Code: Black Tie**

Business / City Dinners hosted by the Lord Mayor. Examples include Business & Industry Dinner, International Trade Dinner, London Government Dinner, Dinner to Bankers and Merchants.

Example – International Trade Dinner: This is the newest of the ‘business dinners’ with a focus on promoting British trade and investment across the world. The dinner provides the Secretary of State of International Trade a platform to speak on UK trade relations, trade policy the UK’s place on the world stage. The event supports the growth of relationships between the UK’s financial services industry and the country’s diplomatic and international trade representatives.

Attended by HM Trade Commissioners, the Prime Minister’s Trade Envoys and the Board of Trade, this dinner, forges closer ties between the City of London Corporation and the Department for International Trade who are a senior stakeholder in the delivery of Lord Mayor’s and Chair of Policy and Resources domestic and international trade programme.

The dinner provides an opportunity for the City to emphasise its contribution to the nation’s trade in financial and professional services and strengthens relationships with a range of key firms. Business attendees are senior leaders drawn from major financial and professional services firms, the Department for International Trade’s Top 100 and international guests from target markets. For these formal dinners the preferred dress code is Black Tie.

Mansion House Dinners Dress Code: Recommendation for Lord Mayor's Approval

Dinners hosted by the Lord Mayor. Examples include Dragon Awards and Plow Monday.

Example – The Lord Mayor's Dragon Awards: Founded in 1987 by former Lord Mayor Sir David Rowe-Ham, the Awards have recognised and celebrated organisations making an exemplary impact in London's communities. Led by the Economic Development Office, the Awards showcase best practice and inspire others to get involved in their communities, ultimately leading to a more inclusive and sustainable London. As London's premier responsible business awards, they seek to inspire others by showcasing best practice in how businesses tackle social issues.

The Awards Ceremony attendees include Heart of the City members, city businesses, Chartered Institutes; Livery Companies, London Borough Council Leaders and Chief Executives and charitable organisations involved in awards nominations and winners.

For these dinners, the preferred dress code is subject to consultation between the organisers and the Lord Mayor.

Mansion House Private & Commercial

Private hire, Livery hire and commercial events at Mansion House. Examples include Livery Company Dinners, JP Morgan Dinner, Bloomberg Dinner etc.

Dress Code: Organiser's Discretion

Perspective

4. The Lord Mayor is an international ambassador for the UK's financial and professional services sector and, within the City, only the Sovereign takes precedence over the Lord Mayor, in protocol terms.
5. The Mansion House as the official residence of the Lord Mayor and as host to a number of City of London official functions, visiting Heads of State and Foreign Dignitaries on behalf of the Sovereign and the Government, is required to maintain a level of status and influence that appropriately reflects that of the Office of the Lord Mayor.
6. However, the Mansion House must be cognisant of ensuring that, whilst maintaining its status and influence, it reflects wider society, is inclusive and accessible and maintains relevance to modern society and business.

Approach

7. In this context, dress codes have evolved over many years and whilst still applied to many formal occasions, the contemporary view has flexed the more traditional codes to ensure that they are fit for the circumstance and the

occasion. Any dress code must not be discriminatory in respect of the protected characteristics in the Equality Act 2010 for age, disability, gender reassignment, religion or belief, sex, or sexual orientation.

8. Therefore, having reviewed the dress codes for the different categories, in consultation with event partners and stakeholders, it has been identified that there is opportunity to trial an alternative approach within 'Mansion House Set Piece: Business / City' events.

Proposal

9. Following the introduction of the International Trade Dinner, the Business and Industry Dinner has been recrafted to engage, through the Secretary of State for Business, a broad range of sectors outlined in the Government's Industrial Strategy alongside the financial and professional services of the City of London.
10. As a result of the change in approach to the Business and Industry Dinner to a broadly more domestic and all-encompassing business audience, there is an opportunity to trial a change in dress code at the same time.
11. This paper recommends trialling (subject to the formal agreement from the Department of Business, Energy and Industrial Strategy (BEIS)), the introduction of Lounge Suit, for the Business and Industry Dinner in March 2019.
12. BEIS have been consulted and are supportive of an approach that helps engage with wider industry and appropriately reflects the audience for the dinner. Senior stakeholders, including the Confederation of British Industry who have previously utilised Lounge Suit for their major dinners, and others, are supportive of this move.

| POSITIVES | RISKS |
|---|---|
| <ul style="list-style-type: none">• More reflective of the business audience• Change in format allows change of dress code• Support of BEIS and senior stakeholders | <ul style="list-style-type: none">• Perceived decreased in status of the dinner• Less attractive to some attendees• Loss of Corporation influence |

Conclusion

13. Members are asked to support the trial introduction of Lounge Suit as the dress code for the Business and Industry Dinner in March 2019.
14. Feedback from attendees and stakeholders will be sought to evaluate its impact. The Mansion House will keep the dress code for all events under continuous review.

Jeremy Blackburn

Head of Relationships and Networks

The Mansion House and Central Criminal Court

E: jeremy.blackburn@cityoflondon.gov.uk

| | |
|---|---|
| Committee(s) Public Relations and Economic Development (PRED) Sub Committee – For information Policy and Resources Committee – For decision | Dated: 08/01/2019 17/01/2019 |
| Subject: The City of London Corporation's Social Mobility Strategy for 2018-28 – Progress Update. | Public |
| Report of: David Farnsworth – Chief Grants Officer and Director, City Bridge Trust | For information |
| Report Author: Sufina Ahmad – Corporate Strategy Manager | |

Summary

This paper provides a progress update on the City of London Corporation's (City Corporation) work on social mobility. The update is aligned to the City Corporation's Social Mobility Strategy for 2018-28, which was signed off by the Policy and Resources (P&R) Committee in September 2018. The strategy's vision is: *'People enjoy a society where individuals from all socio-economic backgrounds can flourish and reach their full potential'*. The strategy's aim is *'to bridge and reduce the social and economic divides that may be experienced by people during their lifetime, by maximising and promoting social mobility within businesses, organisations, central and local government and educational and cultural institutions'*.

In the last year, the key updates are:

- a) The City Corporation has agreed a Social Mobility Strategy for 2018-28, alongside a network of strategies which are all committed to improving social mobility outcomes. These strategies were approved in the last 18 months and include: Apprenticeships, Bridging Divides, Corporate Volunteering, Cultural, Cultural and Creative Learning, Culture Mile, Culture Mile Learning, Digital Skills, Education, Employability, Housing, Joint Health and Wellbeing, Philanthropy, Responsible Business, Skills and Social Wellbeing.
- b) A mapping exercise has been undertaken to identify existing and planned City Corporation activities that support social mobility, and how these relate to the outcomes, high level activities, enablers and stakeholder groups identified in the Social Mobility Strategy.
- c) The mapping exercise has also identified potential areas that the City Corporation may wish to pursue and commit funding to in the near future, including a Summer Enrichment Pilot for 2019. A separate paper providing more detail on this proposal is being submitted as part of this Committee meeting also.
- d) The City Corporation committed £35,000 of Policy Initiatives Funds (PIF) to sponsor the 2019 Social Mobility Employer Index (SMEI), as well as in kind support for the launch event. The SMEI benchmarks organisations on the action they take

to attract, recruit, retain and progress people from socio-economically disadvantaged backgrounds.

- e) Human Resources (HR), as part of their HR Transformation Programme, are implementing changes to the City Corporation's recruitment and learning and development processes, including creating more apprenticeship opportunities, anonymised recruitment and delivering the City Learning Academy.

Recommendations

Members are asked to:

- i. Note the content of this report.

Main Report

Background

1. In September 2018, the City Corporation's Social Mobility Strategy for 2018-28 was agreed by P&R Committee. The strategy builds on the City Corporation's existing expertise and successes relating to social mobility, with the main focus areas of activity relating to education, skills, housing, homelessness, health and wellbeing, culture, philanthropy and employability. It will also be reflected in the work of CBT's charitable funding strategy, Bridging Divides. Its vision is *'People enjoy a society where individuals from all socio-economic backgrounds can flourish and reach their full potential'*, with an aim *'to bridge and reduce the social and economic divides that may be experienced by people during their lifetime, by maximising and promoting social mobility within businesses, organisations, central and local government and educational and cultural institutions'*. A one-page Executive Summary of the strategy is included at **Appendix One**.

Current Position

2. The key updates to highlight to this Committee are:

Social Mobility Strategy Mapping Exercise

- a) The Social Mobility Strategy is part of a wider network of corporate strategies at the City Corporation, which if implemented successfully will all improve and progress social mobility for residents, learners, workers and visitors. These strategies have been approved in the last 18 months and include: Apprenticeships, Bridging Divides, Corporate Volunteering, Cultural, Cultural and Creative Learning, Culture Mile, Culture Mile Learning, Digital Skills, Education, Employability, Housing, Joint Health and Wellbeing, Philanthropy, Responsible Business, Skills and Social Wellbeing.

A mapping exercise has been undertaken to identify existing and planned City Corporation activities that support social mobility, and how these relate to the outcomes, high level activities, enablers and stakeholder groups

identified in the Social Mobility Strategy. A summary of the findings from this mapping exercise has been included at **Appendix Two** – and the full mapping Excel spreadsheet is available to elected Members upon request.

80 current activities have been identified, with a further 12 new activities planned – over half of which relate to outcomes 1 and 2 in the strategy, 18 are aimed at our pupils, 15 at our residents, 14 at organisations and nine at City Corporation employees. 59 of the activities are focussed on London and 47 of the activities are being led on by DCCS.

The mapping exercise has identified potential areas that the City Corporation may wish to pursue and commit funding to in the near future, including a Summer Enrichment Pilot for 2019. A separate paper providing more detail on this proposal is being submitted as part of this Committee meeting also.

Social Mobility Employer Index

- b) The City Corporation committed £35,000 of PIF to sponsor the 2019 SMEI, which benchmarks organisations on the action they take to attract, recruit, retain and progress people from disadvantaged backgrounds and is run by the Social Mobility Foundation (SMF). The top 50 employers who have taken the most action on social mobility in the workplace were published at a results event hosted at City of London Corporation on 11 July 2018, and the Chairman of P&R, Catherine McGuinness, spoke at the event alongside the Social Mobility Foundation CEO, David Johnston, and Rt Hon Alan Milburn, former Chairman of the Social Mobility Commission. The event was attended by 180 attendees from 88 businesses. It picked up press coverage in 18 media articles, including Accountancy Age, Economia, The Times and Forbes. The YouTube video created for the event had 141 views. Across social media there were 2,413 LinkedIn impressions and 24,411 Twitter impressions.

106 businesses participated in the Index this year, an increase from 98 last year. 7 FPS firms were in the top 10, the same as last year, and 29 FPS businesses were in the top 50, this was 30 last year.

As sponsor, the City Corporation entered the SMEI anonymously, with the option to publish our position – with only the top 50 publicly announced. The City Corporation ranked 66 out of the 106 organisations that submitted. The City Corporation was commended for its work on engaging with schools with high levels of Free School Meals and work experience provision. It was also commended for its high number of apprenticeships with minimum academic requirements.

To improve our score, the City Corporation was encouraged to collect and monitor data on the socio-economic backgrounds of employees and applicants and ensure that apprenticeship opportunities offer progression routes. This is not a function of the current HRMI system and will be added to the specification of the new system, which is at the pre-soft-marketing

procurement stage and will be up and running in 2022/23. The current provider is aware that this is something the City Corporation would like developed and may offer this sooner - subject to wider customer demand.

As part of the SMEI work, the SMF distributed an employee survey to the City Corporation's 4000 employees, of which 13% took part. Respondents were asked which social class they identified as belonging to, 49% identified as working class, 45% identified as middle class and 6% identified as upper class. The staff survey revealed 71% of employees feel the City Corporation is open to talent from all backgrounds and 76% feel comfortable discussing their class background. However, 39% feel people get ahead within the City Corporation based on who they know and 45% were not sure senior leadership is committed to improving socio-economic diversity.

Human Resources Transformation Programme

- c) Human Resources (HR), as part of their HR Transformation Programme, and their Attracting Talent Project specifically, are aiming to reduce barriers to entry and create a more diverse workforce, support workforce plans and succession planning and review and update the City Corporation's employer brand. Key successes from this programme in the last few months have included sign off on the employer brand proposal by Establishment Committee in September 2018, the continuation of the City Corporation's Apprenticeship programme, which now includes plans for delivering the City Learning Academy, a complete review of the City Corporation's learning and development activities and the phased introduction of anonymised recruitment practices.

Corporate & Strategic Implications

- 3. With 80 activities identified, and a further 12 in the planning stages, it is clear that the City Corporation's possesses real depth of ambition to promote and implement activities that facilitate better social mobility with our resident and worker populations, businesses in the City, the charities and good causes we support through our charitable funding, learners across our family of schools and through the other stakeholder groups we work with regularly including government and policy makers.
- 4. Current social mobility activities are being delivered using existing resources, including officer time and expertise, within DCCS, the City family of schools, Town Clerk's, CBT, Central Grants Unit (CGU), HR, Economic Development Office (EDO), Culture Mile and wider City Corporation cultural services. The Corporate Strategy Manager in Town Clerk's is developing a full implementation plan for the strategy, as one facet of their role.
- 5. The Social Mobility Strategy sets out a 10-year commitment by the City Corporation to harness our many and varied cross-sectoral assets and networks to deliver positive social mobility outcomes. It is written at a time when the City Corporation has a range of different departments and different strategies all pushing ahead to

improve social mobility outcomes across their stakeholder networks. It also represents a key way in which we can deliver the vision set out in the City Corporation's Corporate Plan for a '*vibrant and thriving City, supporting a diverse and sustainable London within a globally successful UK*' and our strategic aims to *contribute to a flourishing society and support a thriving economy*.

6. Failure to deliver on this high-profile and truly cross-cutting strategy, which has also been championed externally by the Social Mobility Commission, could result in reputational damage, reduced impact against our Corporate Plan outcomes and a loss of trust in the City Corporation's ability to shift the dial on key social and policy issues of the day.

Conclusion

7. Members are asked to note the updates relating to social mobility set out in this paper, which are being delivered by a range of City Corporation departments. All existing and planned activities will now be viewed through the lens of the recently approved Social Mobility Strategy for 2018-28, which seeks to encourage collaboration internally and externally and to harness the City Corporation's values and assets in pursuit of individuals, families and groups progressing within a society to reach their full potential.

Appendices

Appendix One – Executive Summary of Social Mobility Strategy, 2018-28.

Appendix Two – Social Mobility Mapping Exercise High Level Analysis.

Background Papers

The City of London Corporation's Social Mobility Strategy for 2018-28 – September 2018.

Sufina Ahmad

Corporate Strategy Manager

T: 020 7332 3724 (Int. Ext. 3724)

E: sufina.ahmad@cityoflondon.gov.uk

APPENDIX ONE: Social Mobility Strategy, 2018 – 28: *Potential today, success tomorrow*

Executive Summary

Our definition of social mobility

The ability and opportunity for individuals, families or groups to progress within a society to reach their full potential – in terms of income, education, employment, perceived social status, housing and place/postcode.

Why us

The City of London Corporation is committed to championing social mobility throughout our work internally and with our unique combination of stakeholders spanning the private, public, charitable and community sectors across the Square Mile, the City, London, the UK and beyond. Social mobility is a key organisational priority outlined in our Corporate Plan (CP) for 2018-23, which will help to deliver our aims to contribute to a flourishing society and support a thriving economy.

Who we will work with

Our resident and worker population, businesses in the City, the charities and good causes we support through our charitable giving, our learners across our family of schools and cultural institutions, government and policy makers.

Our Vision

People enjoy a society where individuals from all socio-economic backgrounds can flourish and reach their full potential.

Our Aim

To bridge and reduce the social and economic divides that may be experienced by people during their lifetime, by maximising and promoting social mobility within businesses, organisations, central and local government and educational and cultural institutions.

Our Outcomes

| | | | |
|---|---|--|---|
| Everyone can develop the skills and talent they need to thrive. <i>Links to CP Outcome 3</i> | Opportunity is accessed more evenly and equally across society. <i>Links to CP Outcome 3</i> | Businesses and organisations are representative and trusted. <i>Links to CP Outcome 8</i> | We role model and enable social mobility in the way we operate as an organisation and employer. <i>Links to CP Outcome 5</i> |
|---|---|--|---|

Our Activities

| | | | |
|---|---|--|--|
| <ul style="list-style-type: none"> Prepare our learners for the jobs of the future. Raise educational and employment aspiration and attainment. | <ul style="list-style-type: none"> Remove barriers, overcome gaps and improve access and participation in order to improve attainment. Support and deliver social action, social integration, networking and understand the impact of conscious and unconscious biases. | <ul style="list-style-type: none"> Promote and encourage the need for and benefits of social mobility across business and government. Support organisations, government and policy makers to improve their own practices and leadership to facilitate social mobility. | <ul style="list-style-type: none"> Identify and address barriers to employment and progression inclusively. Review our organisational working practices to ensure that these do not act as barriers to social mobility. Champion equality, diversity and inclusion. |
|---|---|--|--|

Our Success Measures

Over the next 10 years, we will be a valued advocate and thought leader for social mobility, committing to collaboration, partnership work, innovation and longitudinal evaluation, to ensure equality of opportunity for all and the removal of structural inequalities and barriers within our own organisation and beyond. We won't just work to level the playing field, we will make it fairer too.

Appendix Two – Social Mobility Mapping Exercise High Level Analysis.

Geography covered, lead departments and stakeholder groups

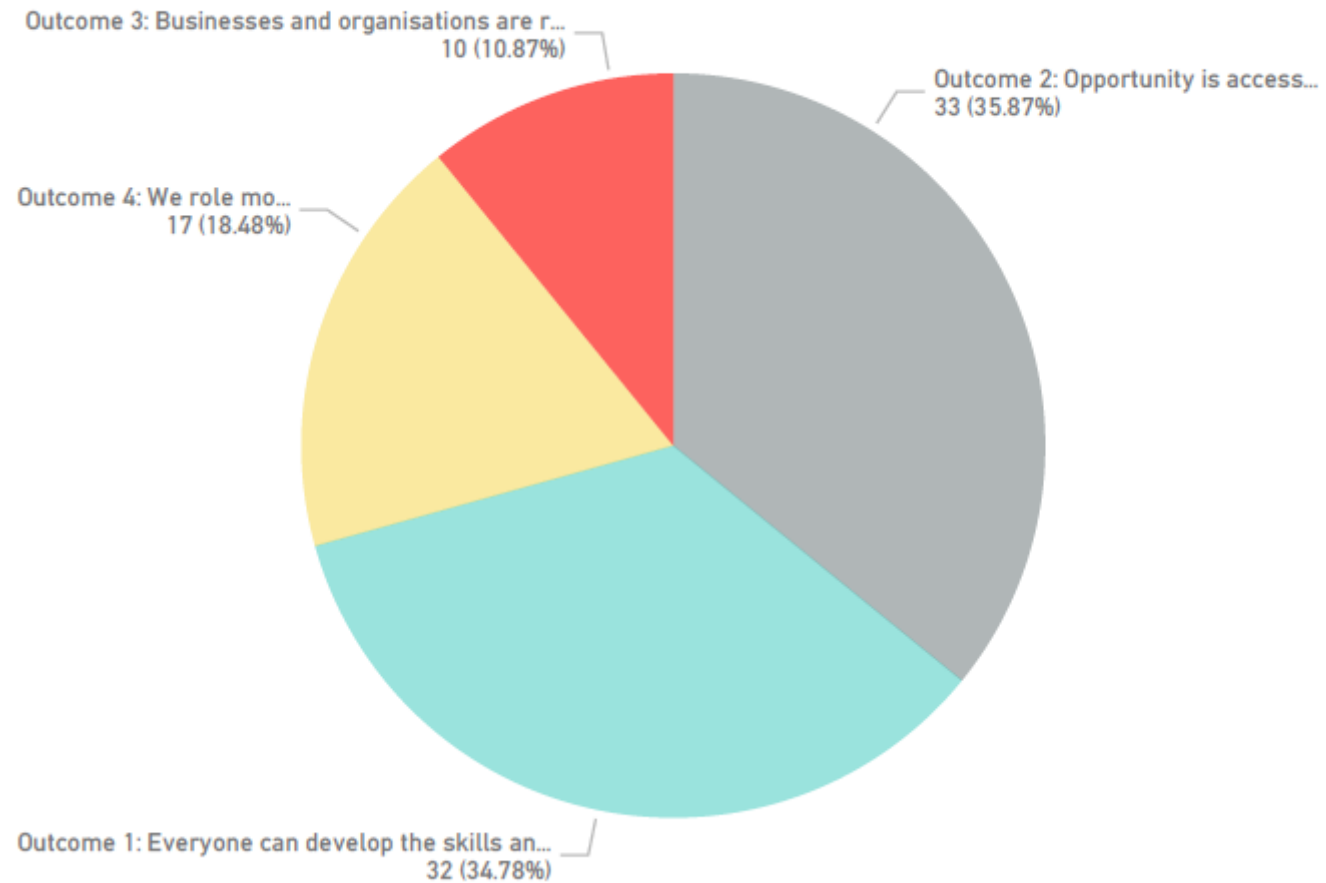
| Geography covered by activity | Count of Reference |
|-------------------------------|--------------------|
| Global | 5 |
| London | 59 |
| Square Mile | 24 |
| UK | 4 |
| Total | 92 |

| Lead Department/s | Current | New | Total |
|--------------------------------------|-----------|-----------|-----------|
| CBT | 9 | 1 | 10 |
| Central Grants Unit | 3 | | 3 |
| Central Grants Unit and Culture Mile | 1 | | 1 |
| Culture Mile | 2 | 1 | 3 |
| DCCS | 47 | | 47 |
| DCCS (And Culture Mile) | 1 | | 1 |
| EDO | 5 | | 5 |
| HR | 8 | | 8 |
| Town Clerk's | 4 | 10 | 14 |
| Total | 80 | 12 | 92 |

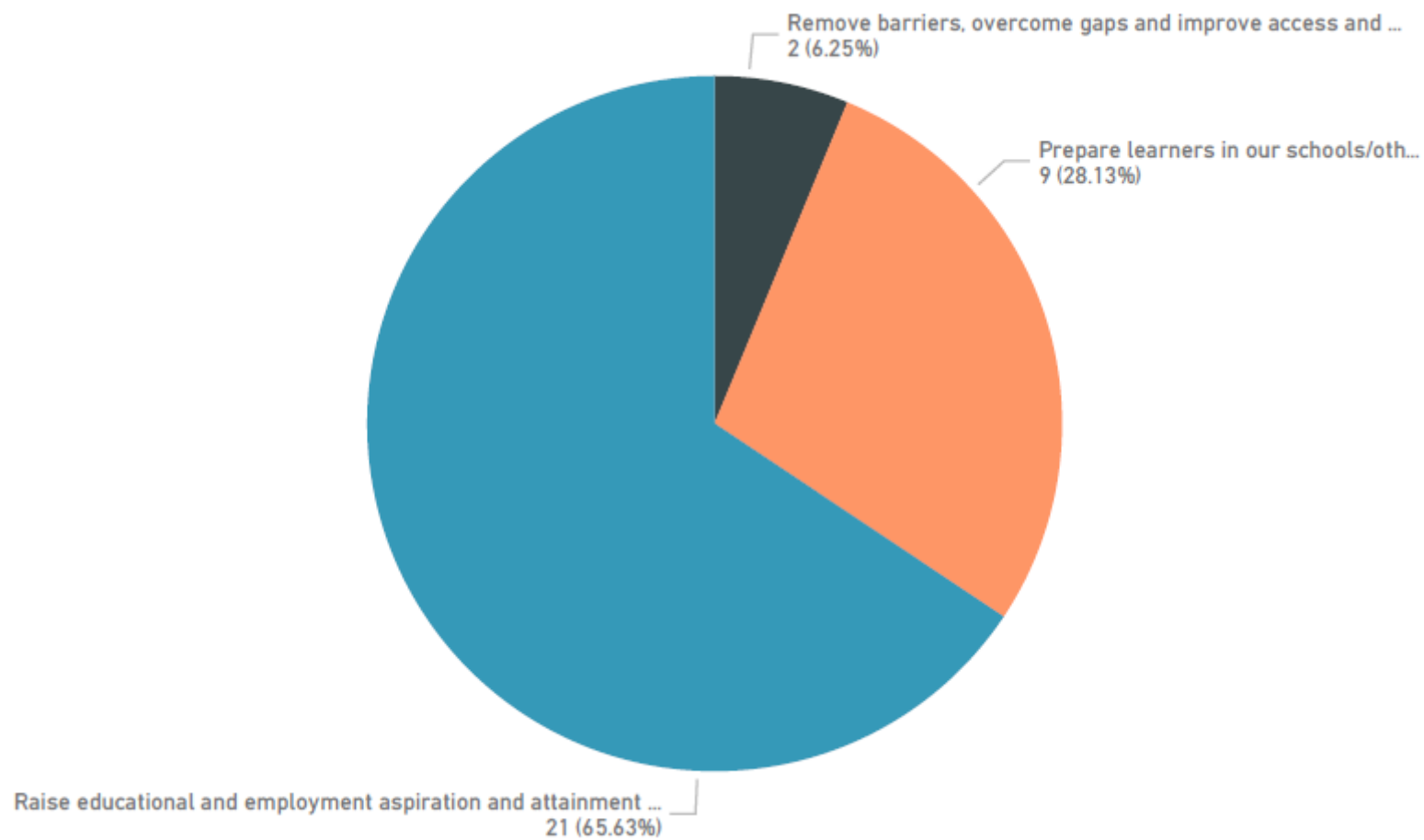
| Stakeholder Group | Count of Reference |
|-----------------------------------|--------------------|
| Our pupils | 24 |
| Organisations | 18 |
| Our residents (Square Mile) | 17 |
| Our employees | 11 |
| Employers | 4 |
| Our learners | 4 |
| Workers (Square Mile - FPS) | 4 |
| Our elected Members | 2 |
| Our residents (Non Square Mile) | 2 |
| Policy makers | 2 |
| Workers (Square Mile - lower pay) | 2 |
| Our staff diversity networks | 1 |
| Our volunteers | 1 |
| Total | 92 |

How the activities relate to each outcome

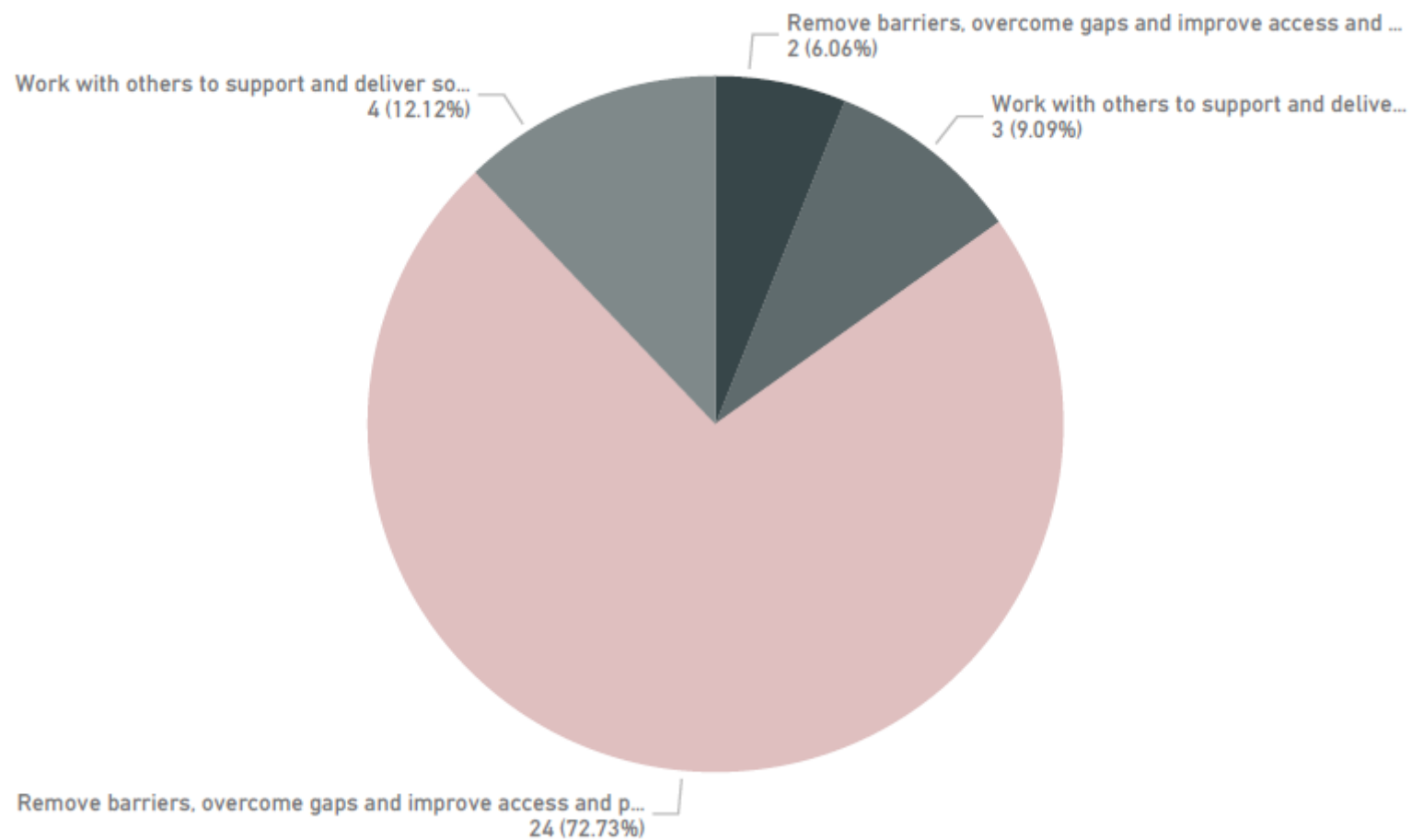
Outcome 1 (32 activities); Outcome 2 (33 activities); Outcome 3 (10 activities); Outcome 4 (17 activities).



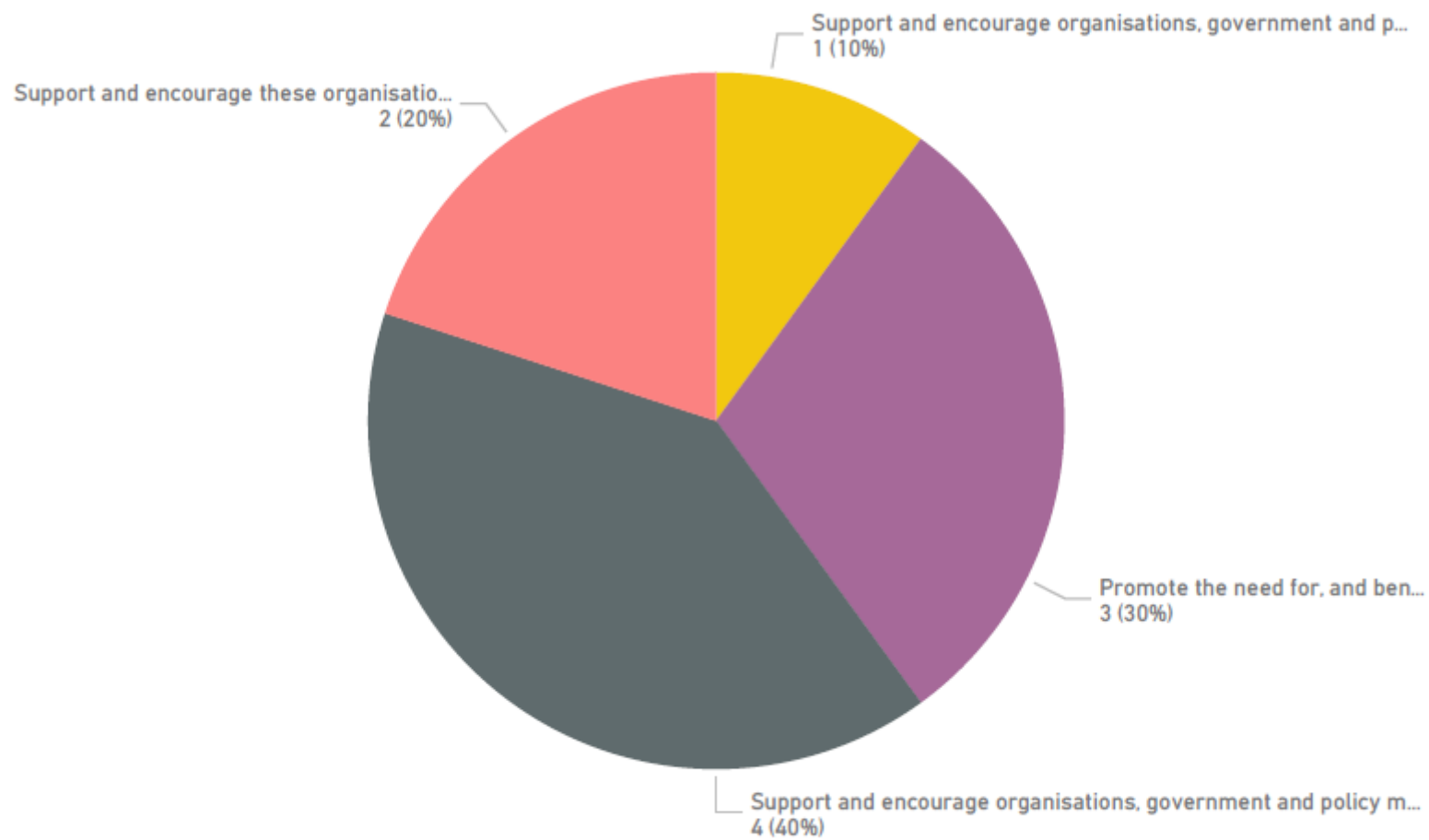
Outcome 1 – Number of activities relating to each high-level activity



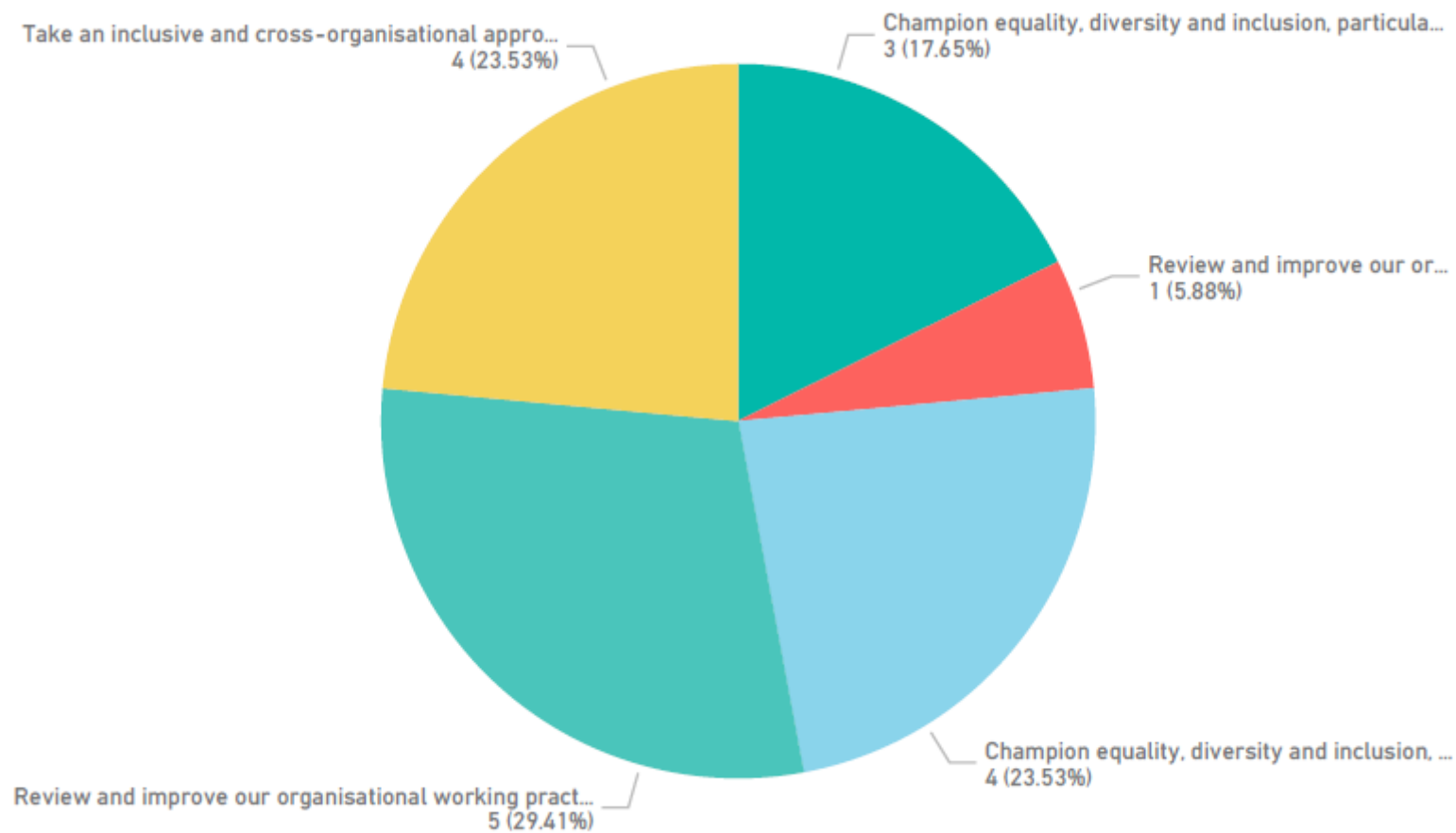
Outcome 2 – Number of activities relating to each high-level activity



Outcome 3 – Number of activities relating to each high-level activity



Outcome 4 – Number of activities relating to each high-level activity



Primary strategy that each activity relates to, other than the Social Mobility Strategy

| Primary Strategy | Number of activities |
|------------------------------------|-----------------------------|
| Education | 15 |
| Cultural and Creative Learning | 9 |
| Cultural | 8 |
| Responsible Business | 8 |
| Equality and Inclusion Action Plan | 7 |
| Bridging Divides | 6 |
| Housing | 5 |
| Culture Mile Learning | 5 |
| Joint Health and Wellbeing | 5 |
| Philanthropy | 4 |
| Employability | 4 |
| Apprenticeships | 4 |
| Children and Young People's Plan | 3 |
| Digital Skills | 3 |
| Skills | 3 |
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| Committee(s) Public Relations and Economic Development (PRED) Sub Committee – For information Education Board – For information Policy and Resources Committee – For decision | Dated: 08/01/2019 10/01/2019 17/01/2019 |
| Subject: Summer Enrichment Pilot – Proposal | Public |
| Report of: Andrew Carter – Director of Community and Children’s Services Report Author: Sufina Ahmad – Corporate Strategy Manager | For Information |

Summary

There is strong evidence that pupils from all backgrounds tend to make comparable achievement gains during the school year. However, during the long summer holiday, pupils experiencing poverty and socio-economic disadvantage are proven to make more significant learning losses, than their more advantaged counterparts, and this is exacerbated for pupils experiencing summer hunger. Summer enrichment programmes, which are a combination of learning, enrichment and meals, have been proven to work effectively in tackling summer learning loss and summer hunger.

This paper outlines a proposal for Member consideration of a summer enrichment pilot tackling summer learning loss and summer hunger for pupils and young people during August 2019. The pilot costs are estimated at **£100,000**, and delivery will take place at the City of London Academy Highbury Grove (CoLAHG), alongside additional outreach provision in Islington, aimed at up to 400-450 children and young people. A learning evaluation would be attached to the pilot to assess its effectiveness, which would also support the City Corporation to determine if permanent ongoing resource should be sought. This proposal has been co-designed between the Department for Community and Children’s Services (DCCS), City Bridge Trust (CBT), Economic Development Office (EDO), Town Clerk’s and the Mayor’s Fund for London.

This pilot would be delivered as part of a wider portfolio of activity concerned with the City of London Corporation’s (City Corporation) Social Mobility Strategy for 2018-28. It would particularly support the outcome in the strategy which states that ‘*Opportunity is accessed more evenly and equally across society*’, by removing barriers, overcoming gaps and improving access and participation in order to improve attainment for our pupils experiencing disadvantage or poverty.

Recommendations

Members of the Public Relations and Economic Development are asked to:

- i. Approve the proposal outlined in this report; and
- ii. Recommend a way forward for gaining £100,000 of funding for this pilot, including if Policy Initiatives Funding could be sought.

Main Report

Background

1. In September 2018, the City Corporation's Social Mobility Strategy for 2018-28 was agreed by P&R Committee. Its vision is *'People enjoy a society where individuals from all socio-economic backgrounds can flourish and reach their full potential'*, with an aim *'to bridge and reduce the social and economic divides that may be experienced by people during their lifetime, by maximising and promoting social mobility within businesses, organisations, central and local government and educational and cultural institutions'*.
2. Since the strategy's approval, meetings have been held to explore the potential need for a summer enrichment pilot aimed at tackling summer hunger and summer learning loss, whilst also supporting summer enrichment activities. These meetings have been held with Sir Mark Boleat, who raised this issue at P&R and PRED in September 2018, the Mayor's Fund for London who are leading on a Summer Hunger programme called Kitchen Social in partnership with London's voluntary and community sector, and colleagues internally from DCCS, CBT, EDO and Town Clerk's. Input has also been received from Professor Greta Defeyter at Northumbria University, who has conducted much research into summer schools and their effectiveness – particularly those that focus on tackling summer hunger and summer learning loss. Finally, light desktop research into this issue has been conducted, including a high-level review of the UK Government's thinking on this, which included the launch of a £2 million fund by the Children and Families Minister in the Department for Education for pilots to provide free holiday activities and meals to disadvantaged families in the 2019 Easter and summer holidays. This decision was motivated by evidence showing the positive impact of such provision on children's educational, health and wellbeing outcomes, as well as continued campaigning on the summer hunger issue by Frank Field MP.
3. It is well-evidenced and supported that pupils from all backgrounds tend to make comparable achievement gains during the school year. However, during the long summer holiday, pupils experiencing poverty and socio-economic disadvantage are proven to make more significant learning losses than their more advantaged counterparts. This summer learning loss is due to a paucity of stimulating and enriching summer activities, resources and investments for pupils, and tends to be exacerbated by summer hunger – again something that most impacts pupils on FSM and/or those experiencing other forms of poverty and disadvantage. This means that despite comparable gains throughout the school year, the starting point for all pupils is not equal to begin with.

Current Position

4. A number of the City Family of Schools already provide a variety of summer schools, which are funded through the City Premium Grants the school receives. This pilot proposal would be aimed at schools that do not already have such provision in place, and so will not compete with the City Corporation's existing provision.

Options

5. There are many potential approaches to delivering a successful summer school. Some offer residential and non-residential options to pupils, some take place outside of school premises, in order to attract those pupils that are least likely to engage with the school environment outside of term-time, some are subsidised or free for all with no means testing in order to attract a mixture of pupils from different economic backgrounds, and some are run by schools with others run by independent third parties or charities. Often summer schools aim to address one of the following key issues – not all of them: summer hunger, summer enrichment and summer learning.

Proposals

6. Members are asked to consider a summer enrichment pilot programme that seeks to pilot approaches which involve tackling summer learning loss, summer hunger and summer enrichment activities. The key successes that the pilot would seek to embed include:
 - A varied range of activities that attract a diverse range of pupils from different socio-economic backgrounds, in order to support summer learning, summer hunger and enrichment, such as cooking classes, sports, meaningful exposure to the world of work, access to and enjoyment of cultural activities etc.
 - Implementation of the 4x4x4 formula, meaning: four hours a day, four days a week, for four weeks.
 - Setting stretch targets for the number of pupils engaging with the pilots and the duration of their commitment, e.g. 50% attendance.
 - A real focus on attracting pupils experiencing the most socio-economic disadvantage and involving families in order to further catalyse a whole family approach to education.
7. CoLAHG has been chosen as a test site for the pilot, as 70% of its pupils are on pupil premium, over half are on free school meals and the school has confirmed that it is keen and willing to deliver a summer enrichment programme. CoLAHG's pilot will be designed and delivered by the teachers and staff at the school and will be aimed predominantly at approximately 200 CoLAHG pupils – however access will be given to the siblings of these pupils who do not already attend CoLAHG and do not have access to provision at their own school.
8. There is a range of research suggesting that the most socio-economically disadvantaged pupils and their families are less likely to engage with schools during the summer. Therefore, a partnership will also be sought in Islington to develop and deliver an outreach summer enrichment pilot, which is based in the community. The City Corporation will work with schools, including our schools in Islington, Islington Giving, Cripplegate Foundation, the Mayor's Fund for London and CBT to design and deliver this pilot – with schools convening these conversations. Currently there are four providers that the Mayor's Fund for London works with in Islington to deliver summer hunger projects. As part of the scoping and design work, consideration can also be given to completing this pilot in City Academy Hackney, as a school-based pilot – if the budget allows.

9. Conducting this as a test and learn pilot, which includes a school-based and non-school-based project enables the City Corporation to test the effectiveness of the interventions trialled, including: take up and retention levels on the pilot, if it acted as a catalyst for improving engagement with families as part of the City Corporation's whole family approach to education and a cost benefit analysis of the intervention. The findings will be used to determine if the pilot should be continued and extended to other schools and assessing if it should be run by the City Corporation or through an independent provider. City Corporation findings would also seek to add to the evidence base forming in London, which the Mayor's Fund for London are coordinating, in order to support the advocacy work that is happening in this space at a local, regional and national level.

Resourcing Implications

10. To deliver and evaluate this pilot successfully, £100,000 of funding is requested. This would cover all staffing, venue and activity costs for the design and delivery of both the Islington outreach pilot and the CoLAHG school-based pilot, as well as the costs associated with evaluating the pilot and the officer resource provided by DCCS, CBT and Town Clerk's to support this pilot. In total up to 400-450 children and young people would benefit from the pilots. The costing breakdowns estimates include:

| | CoLAHG | Islington Outreach |
|----------------------------------|----------------|---------------------------|
| Catering Staff | £5,000 | £5,000 |
| Teaching Staff | £18,000 | £10,000 |
| Venue Costs | £1,600 | £1,400 |
| Events/Activities | £10,000 | £10,000 |
| Training | £3,000 | £3,000 |
| Meals | £7,000 | £5,000 |
| On-Costs/Preparatory Work | £5,000 | £5,000 |
| Promotion/Contingency | £3,000 | £3,000 |
| Learning and evaluation | £2,500 | £2,500 |
| TOTAL | £55,100 | £44,900 |

Corporate & Strategic Implications

11. Resourcing would need to be identified and confirmed soon, in order for this pilot to be planned and then delivered successfully in July or August 2019. One possible option is to seek Policy Initiatives Funding. The pilot would be a key new activity linked to the Social Mobility Strategy for 2018-28, which has an outcome that states that *'Opportunity is accessed more evenly and equally across society'*, by removing barriers, overcoming gaps and improving access and participation in order to improve attainment for our pupils experiencing disadvantage or poverty. It also links to outcome 3 in the City Corporation's Corporate Plan for 2018-23, which states that *'People have equal opportunities to enrich their lives and reach their full potential'*.

Conclusion

12. Members are asked to approve and endorse the Summer Enrichment Pilot and associated funding proposed in this paper – providing feedback, steer and support.

Appendices

None

Background Papers

None

Sufina Ahmad

Corporate Strategy Manager

T: 020 7332 3724 (Int. Ext. 3724)

E: sufina.ahmad@cityoflondon.gov.uk

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| Committee(s) | Dated: |
| Public Relations & Economic Development Sub-Committee | 8 January 2019 |
| Subject: Overview of the City Corporation's Legal Services work | Public |
| Report of: City Remembrancer's & Director of Economic Development | For information |
| Report author: Mary Kyle, Economic Development Office | |

Summary

The City Corporation is involved in a wide range of initiatives working with the UK legal sector and has strong links across the industry and relevant Government departments. The City Corporation is keen to try and ensure that the legal sector is being provided with an adequate platform to provide input to Government on important issues affecting it and to collaborate with other key partners such as The Law Society and Ministry of Justice to promote UK legal services to both a domestic and international audience. Despite the wealth of activity already underway we continue to look for new opportunities to work with the legal sector, including by exploring developing areas such as smart contracts, artificial intelligence and legal technology more generally.

The City Corporation has a key role to play in supporting the UK legal services industry and is in a unique position to draw upon its experience across a wide range of activities from court management to parliamentary engagement and to employ the wealth of legal knowledge running all the way through the organisation to promote London, along with the wider UK, as a global legal centre.

Recommendation

Members are asked to:

- note the work currently being undertaken and endorse the outlined direction of travel.

Main Report

Background

1. At the November meeting of the Public Relations & Economic Development Sub-Committee, Members noted their interest in the work that the City Corporation is undertaking on legal initiatives in partnership with other organisations, such as the Brexit Law Committee, and asked for an overview of this work to be submitted to the Sub-Committee in due course.
2. This report has been prepared in response to that request and following discussions with a number of officers and Members involved in the various legal initiatives that the City Corporation is participating in. It sets out our existing work by theme as well as highlighting other areas of potential activity which we will

continue to monitor and consider participating in as and when the opportunity arises.

The role of the City Corporation in supporting legal services

3. The City Corporation has a long connection with the legal system, including through its roles in relation to the Old Bailey, the City Magistrates Courts, the Mayor & City's Courts and the Lord Mayor's role in relation to the magistracy. The legal sector – courts and profession – is also a major part of the City ecosystem.
4. Over the past eighteen months, requests for our input on legal services issues have increased, partly in response to Brexit.
5. This increased demand and the importance of the legal sector to the City and the City Corporation is reflected in the Corporate Plan for 2018-23, cutting across its three aims to 'contribute to a flourishing society, shape outstanding environments and support a thriving economy', with particular relevance to Outcome 6 - We have the world's best legal and regulatory framework and access to global markets – and Outcome 7 – We are a global hub for innovation in finance and professional services, commerce and culture.

Current legal work

Stakeholder/business engagement

3. **The Law Society** is a key partner for the City Corporation and we engage with its officers on a regular basis including through quarterly meetings co-chaired by the Policy Chair and Stephen Denyer, Director of Strategic Relationships at The Law Society. The City Corporation and The Law Society provide each other with a platform to promote work of mutual interest and the Policy Chair recently met with the current President to discuss potential collaboration and support on various projects promoting diversity in the legal profession. In mid-December the Policy Chair also attended a private dinner with the next President of The Law Society to help shape the strategy for his upcoming presidency.
4. The Policy Chair is a member of the **Professional and Business Services Council** (PBSC) which meets on a quarterly basis and is co-chaired by Nick Owen of Deloitte and Richard Harrington MP and aims to help the PBS sector thrive in the UK and overseas by influencing Government decisions to promote growth. The representation of the legal services sector is an important aspect of the PBSC and the City Corporation's involvement provides a good opportunity to both hear views from and contribute on behalf of the sector. Mary Kyle in EDO acts as the City Corporation's Sherpa for the Council.
5. The City Remembrancer's Office is a patron of the **Financial Markets Law Committee** which is a registered charity run out of the Bank of England whose work focuses on identifying issues of legal uncertainty in financial markets. The City Remembrancer attends meetings which take place on a quarterly basis and this provides a good opportunity to engage with key stakeholders from across the legal services sector.

6. **Legal UK** is a cross-legal services sector group which seeks to represent the wider views of the UK legal sector on issues of importance including Brexit and the promotion of English law and English and Welsh courts. The City Corporation is generally represented by either the City Remembrancer or Alderman Sir David Wootton.
7. The City Corporation is a member of **TheCityUK's Legal Services Group** and represented by Alderman Sir David Wootton. Priorities of the Group include providing strategic responses to UK, European and global developments which have the potential to impact both positively and negatively on the UK legal services sector and producing an annual legal services report in conjunction with members and stakeholders.
8. The City Corporation is represented on the **Ministry of Justice Legal Services Working Group** by Aimee Burnham in EDO. Other members of the Group include representatives from solicitors' firms, The Law Society, The Bar Council, DIT and the Judicial Office. The Group meets on a monthly basis and provides an opportunity to share information about upcoming events, international visits and to explore potential collaboration on projects.
9. The City Corporation has an **account management programme** for legal services which runs through EDO's Global Exports and Investment team who have a number of strong relationships with key City-based UK and international legal services firms. This helps us to understand the business priorities emerging from the legal sector and ensures that we have strong messaging supported by business when we promote UK legal services overseas.

Brexit

10. The City Corporation is represented on the **Brexit Law Committee** by Alderman Sir David Wootton. The objectives of the Committee are to work with Government to provide a forum for consideration of and reporting on legal and commercial issues relating to Brexit and developing strategies for maintaining and enhancing the utilisation after Brexit of English law and English legal services (including all forms of dispute resolution). The meetings regularly include Brexit updates from the Ministry of Justice (MoJ) and the Department for Exiting the EU (DExEU).
11. The **Mutual Market Access Working Group** is a working group of the PBSC which is attended by the Policy Chair and focuses on the challenges faced by the PBS sector in light of Brexit. A legal services sub-group was also set up and the MMAWG has produced a number of papers setting out the sector's key asks from the Brexit negotiations which were shared and discussed with Government including through an event organised by the City Corporation in Parliament.
12. The **Financial Markets Law Committee** has produced a number of resources in relation to Brexit including as part of its recent publication on Issues of Legal Uncertainty in the Wholesale Financial Markets. The City Remembrancer is a member of a number of the Committee's working groups and reports to its Brexit Advisory Group.

Promoting the use of English law and UK-based dispute resolution

13. There are a number of external campaigns that the City Corporation is involved in which promote London as an attractive dispute resolution centre. These projects encourage parties to adopt English law as the governing law of their contracts and to elect for any disputes to be resolved by the English and Welsh courts and/or through London-based arbitration. These include The Law Society's **Global Legal Centre** campaign and the MoJ's **Legal Services Are Great** campaign. The City Corporation has been involved in attending promotional events and disseminating relevant publications and messaging amongst contacts to support these projects.
14. EDO is also undertaking a research programme on **Promoting London** with a view to producing a number of reports and a high-profile website. As part of this workstream officers in EDO have been carrying out interviews with key individuals across the legal services sector to understand and showcase the role of legal services in London and the UK's unique offer to financial and professional services businesses.
15. The City Corporation is currently in discussions to host a **Belt and Road Legal Services Roundtable** to engage with the UK legal community to explore options for promoting the use of English law and UK-based dispute resolution, including London-based arbitration, in Belt and Road-related contracts.

Legal Technology

16. The City Corporation has been exploring its role in supporting the growing **Legal Technology community** based in London and across the UK. This aligns both with our legal services work and with our wider work in supporting technological innovation, including through the Lord Mayor's 2018/2019 theme 'Supporting Tomorrow's City Today', and our support for fast growing and innovative tech businesses, including through our backing of Innovate Finance.
17. In the first instance this has involved creating a network of key individuals and businesses operating in this area to gain an understanding of the main challenges and opportunities faced in developing and promoting the use of legal technology. The next steps include forming a **Sounding Board** of representatives from across the legal sector, Government, business and academia who can provide input on existing projects and advise on how the City Corporation can best add value and promote UK legal technology.
18. The City Corporation has also confirmed its interest in becoming involved with the **LawTech Delivery Panel** which is a Government-backed initiative exploring how to support global innovation in the justice sector and encourage the widespread development and use of legal technology in the UK. The work of the Panel is focussed on six areas including Commercial Dispute Resolution, Regulation and Ethics.

19. The City Corporation has been approached by **The Law Commission** to provide input on a research project that it is carrying out on smart contracts and ensuring that the law is suitable for blockchain legal contracts to be executed automatically. We are in the early stages of engaging with The Law Commission but have agreed to host a roundtable on these topics to help raise their profile across business and Government and we will continue to provide input and guidance on the project as it moves forward from the initiation phase to consultation.

Engagement with the Courts and Judiciary

20. The City Corporation's partnership with **HM Courts & Tribunals Service** on the **New Combined Court Facility** at Fleetbank House offers a unique opportunity to promote London as a key legal centre and to showcase the state-of-the-art facilities which the new court building will incorporate. The court's specialist focus on economic and cybercrime also promotes the UK as being a global leader in tackling these issues and provides additional opportunities for stakeholder engagement across the legal community.
21. The **Judges' Dinner** takes place at Mansion House annually and provides an opportunity for the Lord Chancellor and the Lord Chief Justice to address members of the judiciary and thank them for their work during the previous year. The Dinner provides an opportunity for the City Corporation to engage with key stakeholders and connect individuals from across the legal services sector.
22. The **Old Bailey Judges' Lunches** organised by the Sheriffs provide regular opportunities for the City Corporation to engage with senior stakeholders across business, Government, military, diplomats, charities and the Livery. They also reflect the key operational role of the Sheriffs in ensuring that the Judges are able to operate effectively in their role.
23. The **High Sheriffs' Reception** provides an annual opportunity to draw together the High Sheriffs from across England and Wales who support High Court Judges when on Circuit. Many of the High Sheriffs are also taking an increasingly active role in their communities and the reception provides an important insight into the work that is being undertaken outside of London and opportunity to share knowledge and experiences from across the UK.
24. The **Magistracy and Livery Sub Committee of the Court of Aldermen** comprises Aldermen who hold judicial office and acts as a liaison, amongst other things, with the Central London Bench.
25. We are aware of other work undertaken by the **Recorder** along with HM Courts and Tribunal Services which may also be relevant to this Report and which we will update on in due course.

Parliamentary engagement

26. The City Remembrancer in liaison with Charles Clarke of Linklaters produced a number of **amendments to the European Union (Withdrawal) Bill** on legal interpretation prompted by the work of the IRSG. This gave rise to an explanatory

letter on interpretation deposited in the House by the Solicitor General and various parliamentary undertakings. Work for the introduction of a **Private Members' Bill on air quality** is nearing completion. The Office has briefed extensively on **continuity of contracts** and the Corporation's explanatory note produced by EDO on the subject has been well received.

27. The team has **briefed for two debates in Westminster**. In one debate, Bob Neill MP noted that "the Law Society, the Bar Council, the City of London Corporation, TheCityUK and others in the sector are looking for the Government to maintain the position of UK legal services once we leave the EU". In a second debate on the provision of legal services after Brexit, the promoter of the debate, Jonathan Djanogly MP referred to a City Corporation briefing on the importance of contract continuity.

Opportunities for further work

28. In addition to the work already being undertaken we have highlighted a number of areas of potential opportunity for City Corporation involvement going forward and we will be keeping these projects under review and increasing our engagement as and when appropriate.

Stakeholder/business engagement

29. The **International Bar Association** will hold its annual conference in Seoul in September 2019 and will bring together key legal practitioners from across the globe. We will be liaising with The Law Society and other key partners involved with the conference to discuss the City Corporation's attendance, via the Policy Chair.
30. We are aware of a number of other organisations with whom it may be useful to form partnerships to increase our stakeholder engagement including the **City of London Law Society**, the **London Solicitors Litigation Association** and the **American Bar Association**. We will continue to explore potential opportunities to collaborate with these entities.
31. It is also worth noting that a number of **members of The Common Council and Court of Aldermen** carry out roles as solicitors, barristers and/or members of the judiciary. We will continue to explore how best to involve these individuals in our work on legal services.

Brexit

32. The City Corporation has been approached by members of the **intellectual property community** to raise awareness of potential difficulties that will be faced by that specific part of the UK legal sector as a result of Brexit. We are in the process of considering how best we can engage with that community and what assistance we may be able to offer through the organisations with which we are already involved.

Promoting the use of English law and UK-based dispute resolution

33. **International Dispute Week** is being held in London during the second week of May 2019 and Mansion House has been hired as the venue for a Gala Dinner. We will be speaking to hosts and partners of the event to consider how best we can be involved to show our support for the event and, as appropriate, use it as an opportunity to promote the UK as an international dispute centre.
34. An important piece of work was carried out by Linklaters LLP in late 2017 on **strengthening the Rule of Law to boost competitiveness** and the City Corporation is continuing to explore opportunities to partner with Linklaters to promote the messages arising from their work to our stakeholders and the wider business community.

Legal Technology

35. The **Business, Energy and Industrial Strategy Department** is exploring the role of legal technology, including through a piece of research on Unlocking the Potential of AI for Law. We will continue to meet with them on a regular basis to discuss our mutual interest in this area of work and legal technology more generally.
36. We are connected to the **Global Infrastructure Hub** which is researching the potential application of blockchain technology and smart contracts for infrastructure transactions. We will continue to monitor this project as it progresses.

Engaging with the Courts and Judiciary

37. Early discussions are taking place about the possibility of holding a joint event with the **Irish Judiciary** to promote the Common Law with the Old Bailey being considered as a potential venue.
38. An opportunity is being explored to host regular **dinner with the Inns of Court** to further strengthen our engagement with the barrister and judicial community. These have been previously held on an ad hoc basis, but there may be value in fixing them as an annual event.
39. The City Corporation has been approached to partake in discussions about the potential merits and concerns relating to the creation of a **Financial Services Tribunal**.

Financial, Corporate and Strategic Implications

40. This work will be delivered through existing officer resources and there is no call for additional resources or any financial implications at this stage. As specific activities are developed, the funding of specific trips and events may be required.
41. The legal services work supports the City Corporation to deliver the following outcomes within the Corporate Plan for 2018-23:
- Outcome 4: Communities are cohesive and have the facilities they need.
 - Outcome 5: Businesses are trusted and socially and environmentally responsible.

- Outcome 6: We have the world's best legal and regulatory framework and access to global markets.
- Outcome 7: We are a global hub for innovation in finance and professional services, commerce and culture.
- Outcome 8: We have access to the skills and talent we need.
- Outcome 10: We inspire enterprise, excellence, creativity and collaboration.

Conclusion

42. The wide range of work currently being undertaken on legal initiatives reflects the broad range of legal interests and expertise running across the City Corporation. Our high level of engagement with the legal sector recognises the importance of UK legal services to the wider economy and this work will continue to be a priority for the City Corporation and is reflected in a number of the Corporate Strategy objectives including to promote regulatory confidence founded on the rule of law and to preserve and promote the City as the world-leading global centre for financial and professional services.

Mary Kyle | Economic Development Office

T: 07834 808 240 | E: mary.kyle@cityoflondon.gov.uk

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| Committee(s) | Dated: |
| Public Relations and Economic Development Sub Committee | 8 January 2019 |
| Subject: Policy Chair's visit to New York and Washington DC. November 2018 | Public |
| Report of: Damian Nussbaum. Director of Economic Development | For Information |
| Report author: Duncan Richardson. Senior Adviser | |

Summary

The City of London Corporation's Chair of Policy visited New York and Washington for a series of meetings with senior policymakers and business representatives from 26-29 November 2018.

Overview of key messages:

- Key positions are peopled by high-quality officials who welcome business engagement and constructive dialogue. Under the surface, this resembles a typical Republican administration.
- There is expectation that USMCA will form a baseline for future UK negotiations with an energised USTR.
- In the Financial and Professional Services sector, there is much that can be achieved outside an FTA mechanism. We found widespread support for parallel processes aimed at deepening regulatory relationships.
- Potential for a disorderly Brexit has focused minds on global stability issues. Regulators stand ready to smooth the process.
- Randal Quarles' elevation to the FSB is welcomed as a signal of US intentions to increase presence at a global level.
- The US predicts the need for greater dialogue and trialogue with a post-Brexit EU.

Recommendation

Members are asked to:

- note the report.

Background

1. The Policy Chair visited New York from 26-27 November and Washington DC from 27-29 November.

Main Report

US political environment

2. For the financial and professional services (FPS) sector, the impact of the midterm elections is not yet clear. With the dust settling on a Democrat-controlled House, many interlocutors expect legislative gridlock. We may also see pressure falling on key institutions with Deutsche Bank and, by extension, other FBOs in the spotlight.

Trade: USMCA sets the context

3. NAFTA's renegotiation to become USMCA, achieved to tight deadlines in a tense political climate as seen as a job well done. Interlocutors welcomed data localisation provisions, commitments around investment advice and constructive steps on electronic payments. The financial sector's reaction has been largely positive especially in terms of market access for new financial services.
4. USMCA is not yet ratified and will continue to absorb bandwidth across the administration. All agree, however, that USMCA could and should provide the baseline for holistic UK-US trade discussions. With USTR open to going further.

Trade: UK-US relations: 'From highway to superhighway'

5. In New York, we heard of business de-risking UK-EU operations and shifting strategic focus across the Atlantic. In the week prior to our visit, the 19 Senators of the Senate-UK Trade Caucus, almost one fifth of the Senate, signed a letter to President Trump backing a wide-ranging US-UK agreement.
6. USTR has used US-UK scoping discussions to build understanding of broad US ambitions, prior agreements and general approach. USTR is focusing keenly on Brexit timings and HMG's scope with specific questions on the impact of state aid and level playing field provisions. The future UK-EU relationship will require much greater definition before concrete steps are possible.
7. Agriculture was front of mind as a key potential component. Senator Chuck Grassley's (R. Iowa) arrival as Chair of the Senate Finance Committee with responsibility for International Trade only reinforces this impression.
8. We found real recognition of the value of transatlantic services trade; understanding that the services relationship, or plumbing, already works well; and appreciation of the risks associated with addressing FPS in holistic trade negotiations. Our strong message was that in FPS, many market access issues do not require an FTA mechanism to resolve. The sense that greater regulatory coherence can transform the bilateral services relationship 'from highway to superhighway' is gaining traction.
9. Officials recognise the need to define FPS taxonomy as the baseline for establishing agreements which evolve with the markets. US Treasury is actively seeking areas on which to collaborate for effective outcomes. Officials want to hear

examples of frictions or regulatory kinks which could be ironed out to increase market access in both directions.

Brexit, fragmentation and internationalism

10. The US is scrupulously not picking sides in the Brexit process. US regulators are, however, fully alive to the implications of a 'no deal' Brexit. There is resignation that the loss of passporting and contract continuity issues present real business-level concerns. It is the potential impact on central counterparties, however, that concentrates minds as an issue of global financial stability. Regulators stand ready to smooth any Brexit fallout as much as possible.
11. We found real market fragmentation concerns. The splitting of liquidity pools through localisation policy and overlapping financial regulation makes markets less resilient to shocks, whilst increasing costs and reducing choice for the consumer. There is expectation that Japan's G20 agenda focused on avoiding fragmentation will provide impetus.
12. Randal Quarles' appointment to the Financial Stability Board (FSB) speaks to America's intention to boost its influence in some areas of the international policymaking space rather than pull back. He is expected to refocus the organisation around its core remit.

The European Union post-Brexit

13. Increased cooperation, both bilateral and trilateral, to advocate on behalf of evidence-based policymaking and champion international collaboration will be more important than ever.

Reporting and next steps:

14. On her return, the Policy Chair sent visit reports to the Chancellor of The Exchequer and Secretary of State for International Trade. In parallel, the EDO circulated a report across the sector.
15. This trip was closely followed by the Lord Mayor's trip to the West Coast, a report on which will follow in due course.

Conclusion:

16. The Chairman is building strong relationships with key actors who will play a central role in shaping the post-Brexit transatlantic relationship. The City of London is well-placed to influence this debate and is recognised as operating in a unique space. American interlocutors value our insights, understand our core objectives, agree with our philosophy and are grateful for our energetic engagement.

Contact:

Duncan Richardson
Senior Adviser. International. Economic Development Office
E: duncan.richardson@cityoflondon.gov.uk

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| Committee(s) | Dated: |
| Public Relations and Economic Development Sub Committee | 8 January 2019 |
| Subject: Six Month Media Update | Public |
| Report of: Bob Roberts, Director of Communications | For Information |
| Report author: Aisha Musad, Media Officer Assistant | |

Summary

This report summarises the media output over the past six months from the City of London Corporation Media Team.

It shows there have been over 705 articles relating to the City of London Corporation in national and local newspapers with the advertising value equivalent of £7,422,820. There have been at least 538 articles in international media which are not collated by the cutting agency which we use or included in the AVE figure.

Recommendation

Members are asked to note the contents of this report.

Main Report

Background

1. The Weekly Media Summary has continued to measure and record the main print and digital media output of the Media Team.
2. This report collates and summarises the finding of the Weekly Media Summary from mid-June 2018 to mid-December 2018.

Print

3. There have been over 705 articles relating to the City of London Corporation in national and local newspapers.
4. Advertising Value Equivalent (equivalent if we paid for coverage) of £7,122,422 (this excludes radio and broadcasting coverage).
5. Additionally, there have been at least 538 articles in international media which are not collated by the cutting agency which we use or included in the AVE figure.

Digital

6. Our Twitter feeds have 375,055 followers combined up from 236,000, excluding the @Barbican (1.04M), @MuseumofLondon (114k) and CityPolice (111k).
7. The corporate Twitter feed now has 41,468 followers up from 37,900.
8. Our corporate Facebook pages have 427,656 followers and the top Facebook pages generated 47,716 engagements up from 29,500. London Metropolitan Archives had the most popular post which was a short clip, taken from a film by the London County Council (LCC) on the construction of the #Hammersmith Flyover with 426 reactions and a reach of 16,860.
9. The corporate YouTube channel had 204.5K views up from 111,102 views and the most popular video with 71,196 views was An insight in to the intense development activity in the City in Hindi: <https://www.youtube.com/watch?v=JcrU3XEgA7s>
10. In total, our films have been viewed 1.1M times with the majority who stated a preference liking them. We have 3,494 subscribers up from 2,931 subscribers.
11. Our corporate LinkedIn page now has 12,672 followers up from 11,184 followers, thanks to our continuous strategy of posting a mix of corporate, responsible business, apprenticeships and other relevant content.

Film

12. Between June 2018 and end of November 2018, the Film Team has facilitated film/photography shoots that have brought revenue of £389,647 into the City Corporation.

Subject Analysis:

Financial and Professional Services: The majority of coverage across FRPS was around Brexit. Both internationally and nationally, the Lord Mayor, Policy Chair and the Special Representatives to the EU and Asia were frequently quoted and interviewed in major media such as *Financial Times (front page)*, *Evening Standard*, *The Times*, *BBC London Radio*, *BBC London News*, *Bloomberg*, *Financial News*, *The Guardian*, *Daily Telegraph*, *The Independent*, *Sky News*, *The Sun*, *Daily Express* and *The Sunday Times*.

The election of Peter Estlin, the 691st Lord Mayor of the City of London, appeared in London and national media outlets including *BBC Radio 4*, *BBC Radio 5*, *The Daily Telegraph*, *The Times*, *City A.M.* and *Financial News*.

Coverage of the Prime Minister's foreign policy speech at the Lord Mayor's Banquet at Guildhall was included national and international broadcast and print media.

There was also UK national, London and widespread international coverage of the Lord Mayor's visits to international markets including Africa, Asia, Middle East, Europe, US and Canada.

The Lord Mayor's Show was included in a number of London, UK national and international media outlets. Coverage included a live broadcast on *BBC1*, with an audience of 1.2 million. On social media, #LordMayorsShow was trending as the leading hashtag in the entire UK and in London.

The Lord Mayor's Dragon Awards, celebrating businesses that are achieving excellence in social impact in London, was featured in a number of trade and London media outlets including *BBC London Radio*, *London Live* and *City A.M.*

Coverage of a new multimillion-pound court complex being built by the City of London Corporation and the Ministry of Justice was covered by *The Times* and *Legal Week*.

The Social Mobility Employer Index 2018, created by the Social Mobility Foundation and published in partnership with the City of London Corporation, appeared in a number of trade, London and international media outlets.

Planning and Transportation: The *Evening Standard* ran an interview with the Chairman of the City of London Corporation's Planning and Transportation Committee, during which he discussed the possibility of pedestrianisation of some areas of the Eastern Cluster.

Coverage of the Planning and Transportation Committee's decision to approve a new 56-storey skyscraper at 100 Leadenhall Street appeared in a number of media outlets including *LBC Radio*, *The Guardian*, *Property Week*, *Architect's Journal*, *Financial Times*, *Evening Standard*, *BBC News*, *Sky News*, *Yahoo! News*, *The Telegraph*, *The Sun*, *The Times* and *LBC News*.

The Planning and Transportation Committee's decision to make the Bank junction safety scheme permanent was included in London and UK national media outlets including *LBC*, *BBC Radio London* and *The Guardian*.

Coverage of the City Corporation's plans to consolidate its wholesale food markets appeared in a number of national and London media outlets including *Evening Standard*, *BBC London News*, *BBC Radio London*, *The Times*, *Financial Times*, *EG*, *Property Week*, *The Independent* and *MSN UK*.

Community and Children Services: Extensive media coverage of students' GCSE and A-level results at several schools sponsored or co-sponsored by the City of London Corporation featured in a number of trade, local and London media outlets including *BBC London TV* and *The Times*.

Coverage of the City of Corporation's apprenticeship programme appeared in outlets including *PR Week*, *City A.M.*, and *FE News*.

City Bridge Trust: Over 123 pieces of coverage including national, London and trade media achieved including *BBC London*, *BBC Radio London*, *the Guardian*, *London Live*, *City A.M.* *Giving Magazine* and *the Evening Standard*. Coverage was included on *BBC London* about progress of the Bridge To Work programme, supporting young disabled Londoners into work, one year in.

Port Health and Environmental Services: The City of London Corporation's plans for an Ultra-Low Emission Vehicle street at Moor Lane in Moorgate were covered by London and national media outlets including *The Times*, *Financial Times*, *BBC London Radio*, *LBC Radio*, *MSN UK*, *Evening Standard*, *Daily Telegraph*, *The Sun*, *Yahoo! News*, *The Times* and *London Live*.

The City Corporation's Director of Port Health & Public Protection was interviewed by the *Evening Standard* in a story about the risk of outbreaks of animal-borne diseases as a result of a no-deal Brexit.

Culture, Heritage and Libraries: The City of London Corporation-led Culture Mile and Museum of London's Smithfield Market 150th birthday festival was covered by a number of London and UK national media outlets including *MSN*, *Evening Standard*, *Sunday Telegraph*, *BBC London News* and *Time Out*.

City of London's the Women: Work and Power programme of events celebrating women and their contributions was featured in a number of major media outlets including *Evening Standard*, *the Guardian*, *Timeout*, *Classical Music Magazine*, *BBC Radio London*, *Metro* and *the Sunday Times*.

Open Spaces: The Chairman of the City of London Corporation's Hampstead Heath Management Committee was quoted in a number of media outlets about a piece of privately-owned land surrounded by Hampstead Heath, which was sold for auction this week. Coverage included in *The Evening Standard*, *ITV London News*, *BBC London News* and *The Times*.

The Newham Recorder, *Ham & High* and *Essex Life* published regular columns from committee Chairmen and officers.

Establishment Committee: Chair of the Establishment Committee was interviewed and quoted in a number of local and London media outlets on the gender identity and inclusion consultation undertaken by the City of London. Coverage was included in *BBC London News*, *BBC London Radio*, *ITV London* *The Sunday Times* and *City A.M.*

The City of London Corporation's involvement in Pride in London parade during London Pride Week for the first time was included in a number of media outlets including *Pink News*, *City Matters* and *Attitude*.

Conclusion

13. Members are asked to note the contents of this report.

Appendices

None

Aisha Musad

Media Officer Assistant, Town Clerks Department

T: 020 7332 3328

E: aisha.musad@cityoflondon.gov.uk